



Veezi Digital Signage User Guide

Vista Entertainment Solutions
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About this document

This guide shows you how to get the most out of **Veezi Digital Signage**. In it, you'll learn what Digital Signage does, how to set it up, and how to use it. You'll also see examples of all the different **sign types** (page 4) you can make.

Veezi Digital Signage overview

Veezi Digital Signage lets you customize and automatically update show times, door signs, and movie posters you've displayed on high-definition digital signs. It offers several **sign types** (page 4) and colors to choose from, updates signs based on your film schedule, and is integrated with **MX Film** for access to high-quality official posters.

About sign types

In **Veezi Digital Signage**, a **sign type** is what the Digital Signage app displays once you've completed all your setup. For example, the **Single Door Sign**.

If you'd like to preview all the different sign types, see our Veezi Digital Signage screenshots and examples (page 8).

Before you start

Before you start setting up **Veezi Digital Signage**, we recommend you do the following:

- Check the resolution of your signs. You'll need to use high-definition ones for the **sign types** (page 4) to appear correctly.
- Android versions come in a lot of different shapes and sizes, so we strongly recommend purchasing the **Minix Neo U1** and **A2 Lite** remote keyboard. That way you'll be using a device that you can be confident is compatible with our software. You'll need one Minix box and an HDMI cable per TV or sign.

Installing Veezi Digital Signage

1. Log in to your **My Veezi** account.
2. Go to **Additional Modules**.
3. Scroll down to the **Digital Signage** section.
4. Click **Install** next to the site you want to use Digital Signage at.
5. Click **Enable Digital Signage**.

Note: *Veezi Digital Signage is run separately at each site. You'll need to repeat the above steps for each one you want to use it at.*

Digital Signage is now installed, but you'll need to wait at least 30 minutes to use it while we get your account ready. We'll send you an email once we're done, but if it takes longer than two hours, we recommend contacting Veezi support.

Choosing colors and uploading a logo

After you've installed **Veezi Digital Signage**, you can customize it to show your preferred colors and logo.

We recommend doing this customization before you set up the **Digital Signage** app on your devices. Your logo and color choices will take some time to appear. Exactly how long depends on your location and what time of day you change your settings, but 24 hours is the worst-case scenario.

1. Go to **Additional Modules**.
2. Scroll down to the **Digital Signage** section.
3. Click **Manage** next to the site you want to configure.
4. Make your color selections, and upload your logo image.

Note: The logo image's file type needs to be GIF, JPG, JPEG, or PNG. Images must be no more than 100 pixels high and 600 pixels wide.

5. **Save**.

Digital Signage is configured. Now you're ready to install the Digital Signage app on your Android devices (page 5).

Installing the Digital Signage app on your Android device

Before you can use **Veezi Digital Signage** on your Android devices, you'll need to install the module's app on them.

If your device has access to the Google Play store, simply open it and search for **Veezi Digital Signage**. You can download it like you would any other app, and your device will take care of the installation automatically. No extra steps are required, and you can skip directly to using the Digital Signage app for the first time (page 7).

If you don't have access to the Google Play store:

Download and install the app without using the Play Store

1. Go to my.veezi.com/signs on the device you want to install the Digital Signage app on.

The Digital Signage app file starts downloading, or your device asks you to change your security settings.

2. If your device prompts you to change your security settings, follow the on-screen instructions to allow the download.

Alternatively you can go to your security settings and turn on the setting **Allow installation of non-official apps**. The location of this setting differs between devices, but it's normally in **Settings > Security** or **Settings > Advanced Settings > Security**.

Note: You only need to turn on **Allow installation of non-official apps** to download and install the app. After you've finished the installation you can turn it off again if you want.

After the download's finished, a prompt appears telling you the download is complete and giving you the option to open the file.

3. Click **OPEN** to start the installation.

If the prompt doesn't appear you'll need to find the location of the file on your device. The location of downloaded files differs between devices, but it's often in **Files > Apps > Installation Packages**.

Note: For some devices, the prompt telling you to change your security settings will appear at this step, instead of at the download stage. If that happens just follow the instructions in step 2 to complete the installation.

The Digital Signage app is now installed! You're ready to run the **Digital Signage** app for the first time (page 7).

Using the Digital Signage app

In this section we look at:

- What to do when you use the **Digital Signage** app for the first time on each device.
- What options you have after you've set the app up.
- How to adjust your settings in the app.

Running the Digital Signage app for the first time

The first time you run the app on your Android device, there'll be a number of options you need to choose from and settings to configure.

1. Choose the app's orientation by clicking the rotate icon, then click **Ok**.
2. Use the drop-down list to choose the best region for your location.
3. Log in with your Veezi account details.
4. Select the appropriate site from the drop-down list, and click **Continue**.
5. Configure the **Settings** to fit your needs.

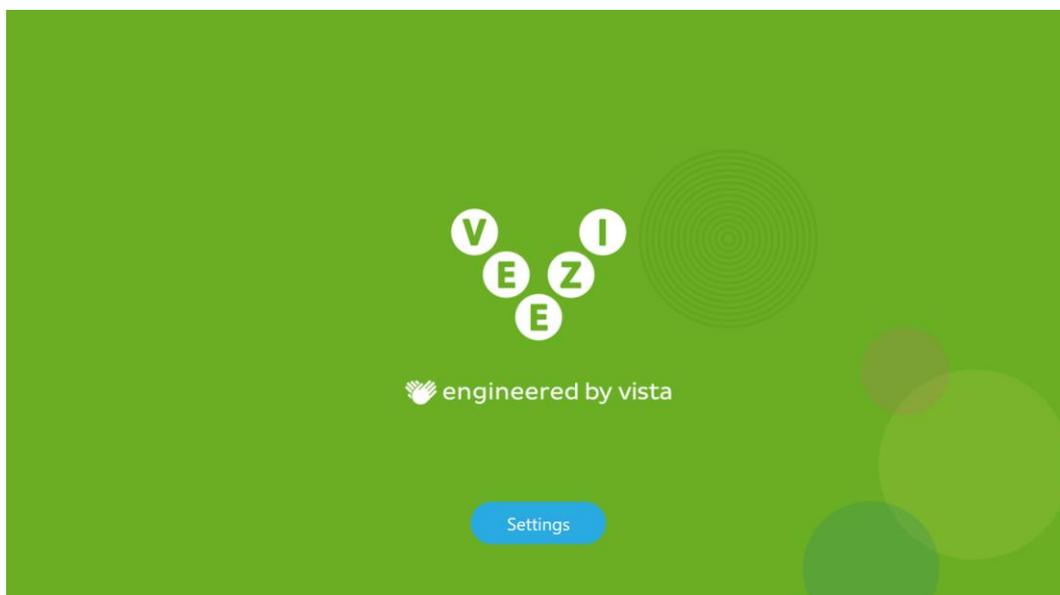
If you'd like a full explanation of what each option does, see [An explanation of the Digital Signage app's settings](#) (page 8).

6. **Save**.

*Note: The **rotate** and **URL** windows appear every time you run the app. However, after the first time, these windows will be on a timer. Simply wait and they'll disappear before automatically loading your sign. The settings window only appears the first time you run the app on the sign. To reconfigure a sign's settings, press **Settings** on the sign's loading screen.*

Changing the Digital Signage app's settings

1. Open the **Digital Signage** app and wait for the following screen to appear:



2. Click **Settings**.

Note: You have around ten seconds to press **Settings** before the screen disappears.

The **Settings** screen appears.

3. Change the relevant settings.

4. **Save**.

If you'd like a full explanation of what each option does, read [An explanation of the Digital Signage app's settings](#) (page 8).

An explanation of the Digital Signage app's settings

| Name | Description |
|--|--|
| Sign name (not displayed) | Use this to name your signs so you can tell them apart easily. Customers won't be able to see what you type here. |
| Orientation | Change between portrait sign types and landscape sign types . We've included some screenshots in our sign examples (see "Veezi Digital Signage screenshots and examples" page 8). |
| Sign type | These options change how Veezi Digital Signage displays your session times or posters. We've included some pictures of what each looks like in our Digital Signage screenshots and examples. (see "Veezi Digital Signage screenshots and examples" page 8) |
| Screen Number & Screen Number (right) | If you're using a door sign or a dual door sign, enter the screen numbers of the screens with the sessions you want displayed. You can find a site's Screen Numbers by logging into your My Veezi account and going to Settings > Sites & Screens , clicking the site you need, and scrolling down to the Screens section. <i>Tip! Door signs will display your screen's name. You can change a screen's name by selecting it in Settings > Sites & Screens.</i> |

Changing your sign's time format

The **Digital Signage** app displays the time and time format of whatever device you're using it on. To change the time your sign displays, simply change the relevant setting on your device.

The time settings for most Android devices are located in **Advanced Settings > Date & Time**.

Veezi Digital Signage screenshots and examples

In this section, we've included some screenshots of the different **sign types** (page 4) you can have. Don't worry if you don't like the background and text colors; you'll get to pick your own.

We've rotated the landscape sign types to give you a larger image. They'll appear in the correct orientation when you run your sign.

Session Times (4 Films, 4 Sessions) in landscape mode

ABCINEMAS

13:23

|  Good Boys <small>R</small> |  Where'd You Go, Bernadette <small>PG</small> |  Angry Birds Movie 2 <small>PG</small> |  Dora the Explorer <small>PG</small> |
|---|---|--|--|
| 15:00 17:20 19:40 | 13:35 16:00 18:25 20:50 | 14:30 16:50 19:10 | 13:20 15:45 18:10 20:35 |

Session Times (4 Films, 8 Sessions) in portrait mode

ABC CINEMAS 13:25

| | |
|---|--|
|  |  |
| Good Boys R | Where'd You Go, Bernadette PG |
| 15:00 70MM Atmos | 13:35 |
| 17:20 70MM Atmos | 16:00 |
| 19:40 70MM Atmos | 18:25 |
| | 20:50 |
|  |  |
| Angry Birds Movie 2 PG | Dora the Explorer PG |
| 14:30 | 13:20 |
| 16:50 | 15:45 |
| 19:10 | 18:10 |
| | 20:35 |

● ●

Session Times (5 Films, 8 Sessions) in landscape mode

ABCINEMAS

13:23



| Good Boys R | 15:00 70MM Atmos | 17:20 70MM Atmos | | | |
|---|----------------------------|----------------------------|--------------|--------------|--|
| | 19:40 70MM Atmos | | | | |
| Where'd You Go, Bernadette PG | 13:35 | 16:00 | 14:30 | 16:50 | |
| | 18:25 | 20:50 | 19:10 | | |
| Angry Birds Movie 2 PG | | | 13:20 | 15:45 | |
| | | | 18:10 | 20:35 | |
| Dora the Explorer PG | | | 14:50 | 17:45 | |
| | | | 20:40 | | |
| Hobbs & Shaw | | | | | |

Single Door Sign in landscape mode

AUDITORIUM 5

Once Upon a Time
in... Hollywood **R**

15:50

70...

THE 9TH FILM FROM QUENTIN TARANTINO

ONCE UPON A TIME IN...
HOLLYWOOD

LEONARDO DICAPRIO • BRAD PITT
MARGOT ROBBIE

"ONCE UPON A TIME... IN HOLLYWOOD"

EMILE HIRSCH • MARGARET QUALLEY • IMHOTEP OLYMPIANT • JUSTIN BUTLER • DAMIEN FANNING • BRUCE BERN and AL PACINO
COLUMBIA PICTURES Presents in Association with SONA FILM GROUP COLLECT-A-VISION FILM PRODUCTIONS A Film by QUENTIN TARANTINO
Director of Photography ROBERT RICHARDSON, A.C.E. Executive Producers GEORGIA KAKAVADIS • TO DONG • JEFFREY CHAN
Produced by DAVID HEYMAN • SHAMON MCHOTISH • QUENTIN TARANTINO • Writers and Directed by QUENTIN TARANTINO

JULY

SONY

ABC CINEMAS 16:04

THE 9TH FILM FROM QUENTIN TARANTINO

ONCE UPON A TIME IN...
HOLLYWOOD

LEONARDO DICAPRIO • BRAD PITT
MARGOT ROBBIE

"ONCE UPON A TIME...IN HOLLYWOOD"
CO-STARRING
EMILE HIRSCH • MARGARET QUALLEY • TIMOTHY OLYPHANT • AUSTIN BUTLER • DAKOTA FANNING • BRUCE DERN and AL PACINO
COLUMBIA PICTURES Presents • In Association with BONA FILM GROUP CO., LTD. • A HEYDAY FILMS Production • A Film by QUENTIN TARANTINO
Casting by VICTORIA THOMAS, CSA • Costume Designer ARIANNE PHILLIPS • Film Editor FRED RASKIN, ACE • Production Designer BARBARA LING
Director of Photography ROBERT RICHARDSON, ASC • Executive Producers GEORGIA KACANDES • YU DONG • JEFFREY CHAN
Produced by DAVID HEYMAN • SHANNON MCINTOSH • QUENTIN TARANTINO • Written and Directed by QUENTIN TARANTINO

AUDITORIUM 5

Once Upon a Time in... Hollyw... R

70M...

15:50

ABCCINEMAS 16:08

AUDITORIUM 3



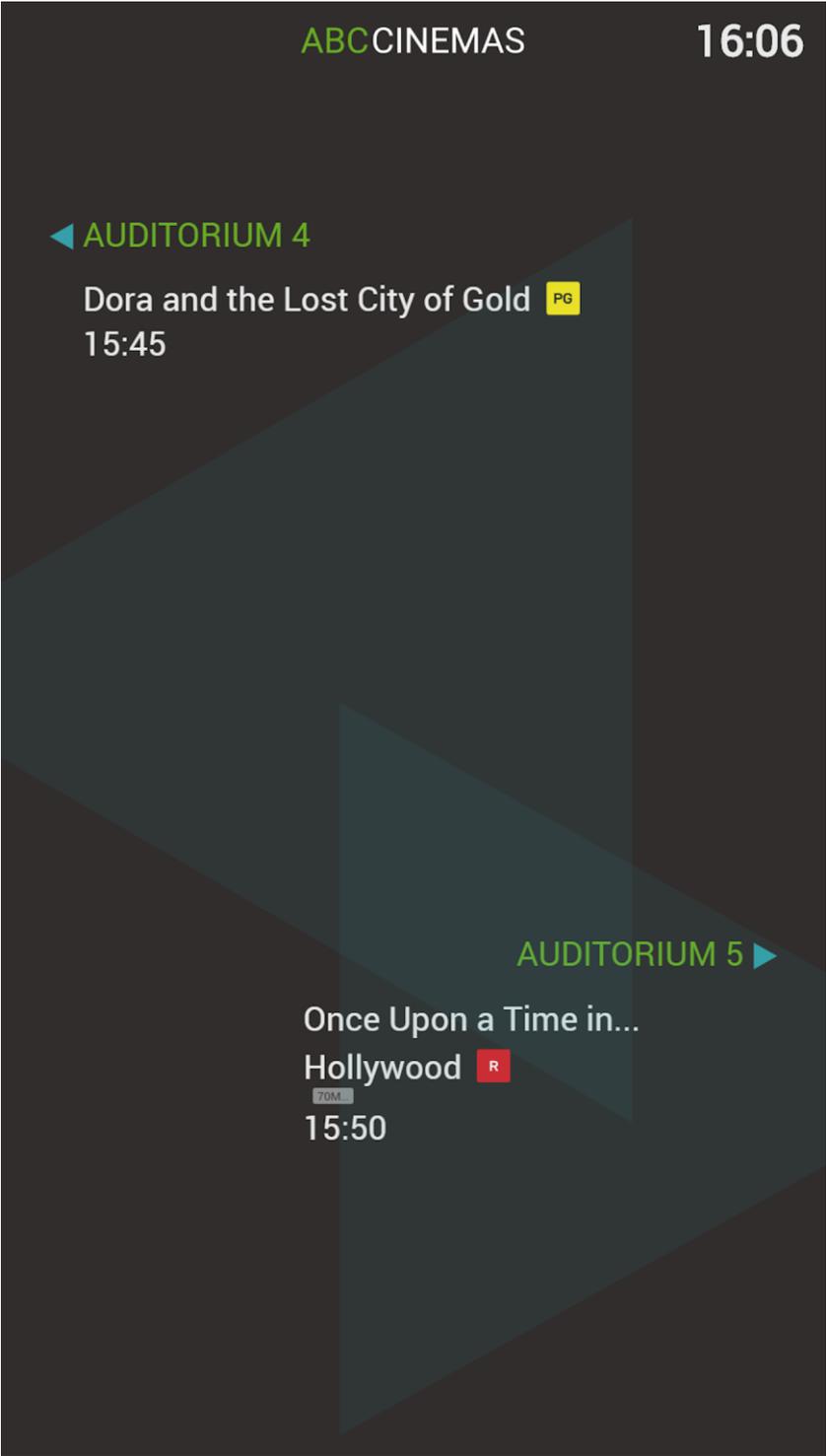
Fast & Furious Presents:
Hobbs & Shaw
14:50

AUDITORIUM 4



Dora and the Lost City of
Gold **PG**
15:45

Dual Door Sign in portrait mode



Session Board in landscape mode

| | | | | |
|--|-------|-------|-------|-------|
| Dora and the Lost City of Gold PG | 13:20 | 15:45 | 18:10 | 20:35 |
| Fast & Furious Presents: Hob... | 14:50 | 17:45 | 20:40 | |
| Good Boys R | 15:00 | 17:20 | 19:40 | |
| Once Upon a Time in... Holly... R | 15:50 | 19:15 | 22:40 | |
| The Angry Birds Movie 2 PG | 14:30 | 16:50 | 19:10 | |
| Where'd You Go, Bernadette PG | 13:35 | 16:00 | 18:25 | 20:50 |

Session Board in portrait mode

| | | | | | |
|-----------------------|----|-------|-------|-------|-------|
| Dora and the Lost ... | PG | 13:20 | 15:45 | 18:10 | 20:35 |
| Fast & Furious Pre... | | 14:50 | 17:45 | 20:40 | |
| Good Boys | R | 15:00 | 17:20 | 19:40 | |
| Once Upon a Time... | R | 15:50 | 19:15 | 22:40 | |
| The Angry Birds M... | PG | 14:30 | 16:50 | 19:10 | |
| Where'd You Go, B... | PG | 13:35 | 16:00 | 18:25 | 20:50 |

ABC CINEMAS

15:56

| | | UPCOMING | | | | |
|--|-------|----------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
|  <p>Dora and the Lost City of Gold PG</p> | 15:45 | 18:10 | 08:30 <small>Wed, Aug 21</small> | 10:55 <small>Wed, Aug 21</small> | 13:20 <small>Wed, Aug 21</small> | 15:45 <small>Wed, Aug 21</small> |
| | 17:45 | 20:40 | 09:00 <small>Wed, Aug 21</small> | 11:55 <small>Wed, Aug 21</small> | 14:50 <small>Wed, Aug 21</small> | 17:45 <small>Wed, Aug 21</small> |
|  <p>Fast & Furious Presents: Hobbs & Shaw R</p> | 17:20 | 19:40 | 08:00 <small>Wed, Aug 21</small> | 10:20 <small>Wed, Aug 21</small> | 12:40 <small>Wed, Aug 21</small> | 15:00 <small>Wed, Aug 21</small> |
| | 15:50 | 19:15 | 09:00 <small>Wed, Aug 21</small> | 12:25 <small>Wed, Aug 21</small> | 15:50 <small>Wed, Aug 21</small> | 19:15 <small>Wed, Aug 21</small> |
|  <p>Good Boys R</p> | 16:50 | 19:10 | 07:30 <small>Wed, Aug 21</small> | 09:50 <small>Wed, Aug 21</small> | 12:10 <small>Wed, Aug 21</small> | 14:30 <small>Wed, Aug 21</small> |
| | 16:00 | 18:25 | 08:45 <small>Wed, Aug 21</small> | 11:10 <small>Wed, Aug 21</small> | 13:35 <small>Wed, Aug 21</small> | 16:00 <small>Wed, Aug 21</small> |
|  <p>Once Upon a Time in Hollywood R</p> | | | | | | |
| | | | | | | |
|  <p>The Angry Birds Movie 2 PG</p> | | | | | | |
| | | | | | | |
|  <p>Where'd You Go, Bernadette PG</p> | | | | | | |
| | | | | | | |

Film Festival in portrait mode

ABCCINEMAS 16:02

| | TODAY | UPCOMING | |
|---|--|---|---|
|  Dora and the Lost City o... PG | 18:10 20:35 | 13:20 Thu, Aug 22 | 15:45 Thu, Aug 22 |
|  Fast & Furious Presents: Hobb... | 17:45 20:40 | 18:10 Thu, Aug 22 | 20:35 Thu, Aug 22 |
|  Good Boys R | 17:20 19:40 | 17:45 Thu, Aug 22 | 20:40 Thu, Aug 22 |
|  Once Upon a Time in..... R | 22:40 | 12:40 Thu, Aug 22 | 15:00 Thu, Aug 22 |
|  The Angry Birds Movie 2 PG | 16:50 19:10 | 19:15 Thu, Aug 22 | 22:40 Thu, Aug 22 |
|  Where'd You Go,... PG | 20:50 | 12:10 Thu, Aug 22 | 14:30 Thu, Aug 22 |
| | | 16:50 Thu, Aug 22 | 19:10 Thu, Aug 22 |
| | | 13:35 Thu, Aug 22 | 16:00 Thu, Aug 22 |
| | | 18:25 Thu, Aug 22 | 20:50 Thu, Aug 22 |

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