

Veezi Reports Guide

Vista Entertainment Solutions 2019-05-08



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Quick find

Below are some commonly used reports for the day-to-day operations of your cinema. For a complete list, see the table of contents.

Where can I find box office (gross, net, and other) sales details?

- Box Office Performance (page 10)
- Box Office Receipts Summary (page 12)
- Box Office Ticket Type Summary (page 13)
- Daily Operations (page 22)
- Distributors by Film and Ticket Type (page 25)
- Ticket Sales by Film (page 45)

Where can I get a cash/credit breakdown?

- Cashier Session Reconciliation (page 15)
- Daily Closing Report (page 21)
- Marketing Report (page 31)

Where can I find my admit count for specific show times?

- Ticket Sales by Film (page 45)
- Distributors by Film and Ticket Type (page 25)

What reports are my concessions on?

- Cashier Session Reconciliation (page 15)
- Daily Cash Up (page 20)
- Performance Report (page 35)

Where can I find my online ticket sales?

Bookings by Show (page 8)

What reports do I use to end the day?

- Daily Cash Up (page 20)
- Daily Closing Report (page 21)

What do I send to my film booker?

- Box Office Performance (page 10)
- Film Rental (page 28)
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Quick find

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About this document

This guide gives a rundown of the reports that are available in **Veezi Back Office**. It includes a 'Quick find' list (page 3) and an example of each report.

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Audit POS Session by User

This report displays the entire list of actions performed by a POS user during their session. It displays the time, severity, type, description, quantity, price, and value of the action. Orange highlights indicate a completed transaction. Red highlights indicate that the delete key was pressed, an order was aborted, or a refund has taken place.



Audit POS Session by User

ABC Cinema 6

			shire Blvd 940 90048
	QTY	PRICE	VALUE
190	Workstatio	n POS03	
ea Nov 13 2015 12:00 pm			
Sea Nov 13 2015 12:00 pm	1.00	8.50	8.50
ea Nov 13 2015 12:00 pm			
Sea Nov 13 2015 12:00 pm	1.00	8.50	8.50
		17.00	
		17.00	
Il Ame Nov 13 2015 04:00 pm			
Il Ame Nov 13 2015 04:00 pm	1.00	5.00	5.00
Il Ame Nov 13 2015 04:00 pm	1.00	5.00	0.00
II Ame Nov 13 2015 04:00 pm	1.00	5.00	5.00
	1.00	3.50	3.50
	1.00	3.50	3.50
	1.00	4.50	4.50
		21.50	
		21.50	
33 Nov 13 2015 02:00 pm			
33 Nov 13 2015 02:00 pm	1.00	5.00	5.00
33 Nov 13 2015 02:00 pm	1.00	5.00	5.00
33 Nov 13 2015 02:00 pm	1.00	5.00	5.00
21101 10 2010 02:00 (6:1)	1.00	10.00	0.00
		20.00	
		20.00	
		10.00	
Nov 13 2015 02:00 pm			
Nov 13 2015 02:00 pm	1.00		
Nov 13 2015 02:00 pm Nov 13 2015 02:00 pm	1.00		
VOV 13 2015 02:00 pm	1.00		
Nev 13 2015 2:00 pm	1.00		
10 10 10 10 10 10 10 10 10 10 10 10 10 1			
Nov 13 2015 2.00 pm	1.00		
the C Nov 13 2015 02:00 pm			
the C Nov 13 2015 02:00 pm	1.00	5.00	5.00
the C Nov 13 2015 02:00 pm			
the C Nov 13 2015 02:00 pm	1.00	5.00	5.00
		10.00	
the C Nau 43 2046 2:00 per	4.00	6.00	6.00
me C (vov 13 2010 2 00 pm	1.00	0.00	0,00
the C Nov 13 2015 2:00 pm	1.00	5.00	5.00
		T-1-10	-1 40 E
	the C Nov 13 2016 2:00 pm		

4:44 PM Friday, November 13, 2015

#11

Page 1 of 1

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Bookings by Show

This report displays all bookings from POS, V-Tix, and Fandango.

An owner/manager can use this report to do the following:

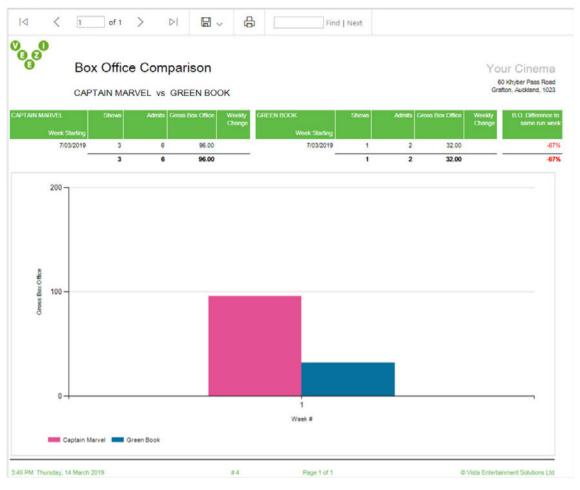
- Check whether bookings have been picked up
- Validate an online transaction
- Look up any errors/typos in customer information when an online ticket was purchased
- · Get an accurate account of any unpaid bookings.



Bookings by Show

Box Office Comparison

This report compares the box office performance of two different films at the same site. When those films are competing for the same audience, this report can help you decide which to schedule more shows for.



Box Office Comparison 9

Box Office Performance

This report provides you with your gross and net sales, admit counts, and a summary of your box office sales. It breaks the data down by film, day, and week. It also compares the current week's sales with the box office performance of the previous week so you can get accurate comparisons in box office data.



Box Office Performance

3,131.50

8,426.50

2,250.00

Monday, November 2, 2015 Monday, November 16, 2015 Spectre 649.50 414.75 1,003.75 596.00 2.254.75 2,697.25 3,634.00 11,250.00 0.00 11,250.00 11,250.00 0.00 % 1,017.00 922.00 1,670.50 1,201.00 5,535.25 23,073.25 24.72 % The Peanuts Movie 3D 9.75 48.75 536.00 107.50 1.064.75 1.077.00 1.140.25 3.984.00 0.00 3.984.00 3.984.00 0.00 % 1,202.00 1,463.75 0.00 % Paranormal Activity: The Ghost Dimension 270.50 317.75 583.25 378.25 663.50 671.75 736.25 3.621.25 3.904.00 14.329.75 -282.75 -7.24 % The Martian 744.00 1,476.50 1,787.75 143.00 221.25 321.25 118.25 740.50 976.00 3,264.25 24,012.00 121,08 % Hotel Transylvania 2 105.75 254.75 545 25 84.25 477.00 849 50 683.00 2 999 50 2 300 00 63 729 00 399.50 15 37 % The Last Witch Hunter 173.50 255.00 213.75 2,100.75 18.93 % Spectre 21+ 0.00 0.00 0.00 0.00 1,252.50 1,040.75 0.00 2,293.25 0.00 2,293,25 2 293 25 0.00 % 151.00 117.25 40.75 209.00 2,260.75 339.50 1,336.75 Apocalypse 0.00 % Love the Coopers 0.00 347.50 363.25 392.50 1.116.75 1.116.75 509.50 The 33 21+ 0.00 0.00 0.00 502.50 0.00 1.012.00 1.012.00 1.012.00 Our Brand Is Crisis 112.50 67.50 33.75 60.00 127.50 97.50 527.75 322.50 850.25 205.25 63.64 % 68.70 % 71.00 96.50 50.75 65.75 95.75 34.50 491.75 291.50 783.25 200.25 100.25 My All American 0.00 87.75 277.75 277.75 0.00 % 13.50 41.75 Crimson Peak 53.25 71.50 0.00 180.00 333.25 5,160.75 -653.25 -78.40 % Sicario 17.50 66.00 34 50 0.00 0.00 0.00 125.75 350.00 12 572 00 -524 25 -80 65 % 20.00 Steve Jobs 0.00 0.00 996.75 -215.00 A Clockwork Orange 53 0.00 0.00 0.00 0.00 85.00 30.00 0.00 115.00 0.00 115.00 115.00 0.00 % 0.00 3,809.50 0.00 106.50 -435.00 -80.33 % 0.00 V for Vendetta 0.00 0.00 0.00 85.00 0.00 0.00 0.00 85.00 0.00 85.00 85.00 0.00 % Jem and the Holograms 0.00 62.00 629.50 -197.50 -76.11 % Ladrones 0.00 0.00 13.50 0.00 0.00 13.50 315.75 6.716.25 -302.25 -95.72 %

Admits	Week	Mon	Tue	Wed	Thu	Fri	Set	Sun	Current Week	Last Week	Life to Date	Weekly Diff	Weekly Diff
The Peanuts Movie	1	91	121	541	50	639	848	918	3,208	0	3,208	3,208	0.00 %
Spectre	1	88	55	139	73	298	362	491	1,506	0	1,506	1,506	0.00 %
Goosebumps	3	35	40	147	25	117	235	169	768	664	3,283	104	15.66 %
The Peanuts Movie 3D	1	1	5	54	10	101	104	110	385	0	385	385	0.00 %
The 33	0	9	0	0	0	142	158	199	508	0	508	508	0.00 %
Paranomal Activity: The													
Ghost Dimension	2	34	45	75	48	84	80	99	465	498	1,807	-33	-6.63 %
The Martian	5	20	29	50	15	95	140	108	457	198	3,313	259	130.81 %
Hotel Transylvania 2	6	15	33	81	11	60	118	98	416	422	9,056	-6	-1.42 %
The Last Witch Hunter	2	23	37	30	10	51	110	71	332	288	1,012	44	15.28 %
Spectre 21+	1	0	0	0	0	151	121	0	272	0	272	272	0.00 %
Scouts Guide to the Zombie													
Apocalypse	1	20	15	23	5	22	42	30	157	131	288	26	19.85 %
Love the Coopers	0	2	0	0	0	45	48	55	150	0	150	150	0.00 %
The 33 21+	0	0	0	0	0	60	60	0	120	0	120	120	0.00 %
Our Brand Is Crisis	1	5	16	10	5	8	16	13	73	48	121	25	52.08 %

14,922.75

18,724.00

17,348.50

67,463.25

19,102.25 213,155.50

48,361.00

4:30 PM Monday, November 16, 2015 #32 Page 1 of 2 © Vista Entertainment Solutions Ltd

Box Office Performance 10



Box Office Performance

Jurupa 14

Admits	Week	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Current Week	Last Week	Life to Date	Weekly Diff	Weekly Diff %
Burnt	1	12	7	9	13	5	11	10	67	44	111	23	52.27 %
My All American	0	0	0	0	0	14	12	14	40	0	40	40	0.00 %
Crimson Peak	3	7	12	5	2	0	0	0	26	120	678	-94	-78.33 %
Sicario	7	4	3	8	4	0	0	0	19	76	1,681	-57	-75.00 %
Steve Jobs	2	3	7	11	0	0	0	0	21	47	141	-26	-55.32 %
A Clockwork Orange	53	0	0	0	0	18	7	0	25	0	25	25	0.00 %
Woodlawn	3	3	2	6	5	0	0	0	16	77	540	-61	-79.22 %
V for Vendetta	555	0	0	0	17	0	0	0	17	0	17	17	0.00 %
Jem and the Holograms	2	0	8	0	0	0	0	0	8	35	86	-27	-77.14 %
Ladrones	4	0	0	0	2	0	0	0	2	53	850	-51	-96.23 %
		372	435	1.189	295	1.910	2.472	2.385	9.058	2.701	29.198	6.357	235.36 %

Summary	Week	Total Admits	Gross Bax Office	Net Box Office	Average Gross Ticket Price	Average Net Ticket Price	% Sales	% Occupancy
The Peanuts Movie	1	3208	22,739.50	22,739.50	7.09	7.09	33.71 %	11.60 %
Spectre	1	1506	11,250.00	11,250.00	7.47	7.47	16.68 %	4.89 %
Goosebumps	3	768	5,535,25	5,535.25	7.21	7.21	8.20 %	3,45 %
The Peanuts Movie 3D	1	385	3,984.00	3,984.00	10.35	10.35	5.91 %	3.98 %
The 33	0	508	3,822.75	3,822.75	7.53	7.53	5.67 %	7.23 %
Paranormal Activity: The								
Ghost Dimension	2	465	3,621.25	3,621.25	7.79	7.79	5.37 %	1.87 %
The Martian	5	457	3,264.25	3,264.25	7.14	7.14	4.84 %	3.73 %
Hotel Transylvania 2	6	416	2,999.50	2,999.50	7.21	7.21	4.45 %	2.73 %
The Last Witch Hunter	2	332	2,498.50	2,498.50	7.53	7.53	3.70 %	2.18 %
Spectre 21+	1	272	2.293.25	2,293.25	8.43	8.43	3.40 %	12.35 %
Scouts Guide to the Zombie								
Apocalypse	1	157	1,224.00	1,224.00	7.80	7.80	1.81 %	1.20 %
Love the Coopers	0	150	1,116.75	1,116.75	7.45	7.45	1.66 %	3.71 %
The 33 21+	0	120	1,012.00	1,012.00	8.43	8.43	1.50 %	19.11 %
Our Brand Is Crisis	1	73	527.75	527.75	7.23	7.23	0.78 %	1.14 %
Burnt	1	67	491.75	491.75	7.34	7.34	0.73 %	1.04 %
My All American	0	40	277.75	277.75	6.94	6.94	0.41 %	1.23 %
Crimson Peak	3	26	180.00	180.00	6.92	6.92	0.27 %	1.04 %
Sicario	7	19	125.75	125.75	6.62	6.62	0.19 %	1.52 %
Steve Jobs	2	21	117.25	117.25	5.58	5.58	0.17 %	0.66 %
A Clockwork Orange	53	25	115.00	115.00	4.60	4.60	0.17 %	6.16 %
Woodlawn	3	16	106.50	106.50	6.66	6.66	0.16 %	0.53 %
V for Vendetta	555	17	85.00	85.00	5.00	5.00	0.13 %	10.69 %
Jem and the Holograms	2	8	62.00	62.00	7.75	7.75	0.09 %	1.65 %
Ladrones	4	2	13.50	13.50	6.75	6.75	0.02 %	0.11 %
		9058	67,463.25	67,463.25	7.45	7.45	100.00 %	4.23 %

4:34 PM Monday, November 16, 2015

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Box Office Performance 11

Box Office Receipts Summary

This report gives more detailed box office reporting for the days selected. It contains gift card purchases, Loyalty sign-ups, redemptions, comps, and advance sales. It breaks this data down by admits, gross box office, taxes, and net values.



Box Office Receipts Summary (3 Days)

REPORT DATE RANGE

FILM All SITE ADDRESS

Monday, November 16, 2015 -Wednesday, November 18, 2015

25.00 25.00 3,203.25	0.00	25.00 25.00 Box Office
25.00	0.00	25.00
		07777777
3,203.25		Box Office
3,203.25		
	0.00	3,203.25
0.00	0.00	0.00
120.00	0.00	120.00
3,083.25	0.00	3,083.25
669.25	0.00	669.25
0.00	0.00	0.00
3,752.50	0.00	3,752.50
3,777.50	0.00	
	3,083.25 669.25 0.00 3,752.50	3,083.25 0.00 669.25 0.00 0.00 0.00 3,752.50 0.00

Box Office Ticket Type Summary

This report breaks down your sales by their ticket type. This is useful for collecting information on the demographics of your audience, such as age (adult, child, senior citizen). It also keeps track of sales with a 3D ticket type, loyalty tickets, and comps etc.



Box Office Ticket Type Summary

REPORT DATE RANGE FILM Monday, November 2, 2015 - All Monday, November 16, 2015 SITE ADDRESS

		Voucilio	R SALES	TICKET SALES	REDEMPTIONS
		CLIANTITY	GROSS VALUE	ADMITS	GROSS VALUE
				Ctand	lard Tickets
0002	Adult	0	0.00	5,695	43,743.2
0002	Child	o	0.00	1,807	12,197.2
0003	Student	0	0.00	396	3,069.0
0041	Loyalty Matinee	0	0.00	355	2.307.5
0043	Loyalty Evening	0	0.00	148	1.234.0
0005	Senior Citizen	U	0.00	121	937.7
0009	Military	0	0.00	29	224.7
0023	Classic	0	0.00	38	190.0
0029	Dealflicks	0	0.00	15	113.2
0047	Loyalty 3D Matinee	0	0.00	10	05.0
0040	Loyalty 3D Evening	0	0.00	7	90.5
9006	Family Pass Extra Child	0	0.00	19	0.0
0021	Readmission	0	0.00	33	0.0
0021	Readmission	•	0.00		0.0
		0	0.00	8,672	64,192.25
				Comp	limentaries
0059	Annual Pass	U	0.00	U	U.U
8000	Complimentary	U	0.00	63	U.U
0007	Staff Complimentary	0	0.00	23	0.0
		0	0.00	88	0.00
					3D Tickets
0013	Adult 3D	0	0.00	204	2,207.0
0014	Child 3D	0	0.00	110	1,365.0
0017	Student 3D	0	0.00	16	172.0
0015	Military 3D	٥	0.00	4	43.0
0016	Senior Citizen 3D	0	0.00	2	21.5
		0	0.00	366	3.808.50
					ft Vouchers
		U	0.00	U	0.00
		0	0.00	0	0.00
					Box Tickets
		٥	0.00	0	0.0
		0	0.00	0	0.00
					r Vouchers
		0	0.00	0	0.00
		0	0.00	0	0.00

10:17 AM Tuesday, November

309

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Calculated Sales Report

11:27 a.m. Friday, 22 January 2016

This report gives you a better indication of your sale count for each item. It gives you a quantity of your current balance of items, and what items you have received/sold. The report then adds up your sales values for each line item.



Calculated Sales Report 14

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314.00

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Cashier Session Reconciliation

This report identifies a specific POS session and gives a clear view of all sales for that user's sales period. It breaks the sales data up by cash/credit, and also keeps track of refunds and discounts. Key strokes, such as deletes and aborts, are also included.



Cashier Session Reconciliation

User	Wo	rkstation	POS28		POS Session Nu	mber 24095	
User Number	Log	gon	9:32 AM		Business Day	11/16/2015	
Sales		Sı	les	Swap	Refu	ind	Gross
	Price	Obf	Value	Qtf Valu	e Otf	Value Otf	V=
Ticket Bales							
Standard							
Adult	6.76	22	148.50			22	148.
Total Ticket Sales		22	148.50			22	148.
Concession Sales							
Condi							
Milk Duds	3.00	1	3.00			1	3.
Skittles	4.00	1	4.00			1	4
Total		2	7.00			2	7.
Combos							
Kirl's Combo w/Sm Drink	7 00	1	7.00			1	7
Total		1	7.00			1	7.
Drinks							
Small Drink	4.50	4	18.00			4	18.
Medium Drink	5.00	1	5.00			1	5.
Medium Soda	5.00	1	5.00			1	5
Large Drink	0.00	1	0.00			1	C.
Total		7	33.60			7	33.
Food							
Hot Uog	4.00	2	8.00			2	8.
Total		2	8.00			2	8.
Populari							
Small Popcom	6.26	1	6.26			1	5.
Med Popcorn	6.00	1	6.00			1	6.
Medium Popcom	6.00	1	6.00			1	6.
Large Popcom	7.00	3	21.00			3	21.
Total		G	30.26			G	30.
Total Concession Sales		18	93.76			18	93.
Total Sales		40	242.26			40	242
Pafments							
Cach							126.
Credit Card							116.
Total Parment							330.
evicus est	-	A CONTRACTOR OF THE PARTY OF TH			17 March 191		
Refunds	Time of	Minute	s After Transaction	1 No	Swap	Refur	
	Ketund		Show		City Val	ue City	Valu
Discount Concessions	Time		Transaction N	•	City'	Amount Type	
	1700						
Session Reconciliation		Net Float	Adjustments	Movements	Current	Actual	Varian
Credit/Debit Cards		0.00	0.00	116.60	116.60	116.60	0.0
			-126.76				

Late Refunds

Manual Cash Drawer Open

10.05 AM Tuesday, November 17,

21 Aborte

502

4 Cash Lrawer Open Zero Sale

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Cinema Flyer

This report is a weekly schedule that can be printed out and used for distribution. Some theatre owners like to leave them at the box office for their guests to pick up. It shows the coming week's schedule of films, and has various configuration options for ratings, film lengths, and synopses.



DPS Cinemas (N) 操作员 V Cinemas - 9999 עברים עבריים

MARCH	TUE 15	WED 16	THU 17	FRI 18	SAT 19	SUN 20	MON 21
1D: THIS IS US TBC 92 MIN		1:00 P.M.					
21 AND OVER R 95 MIN	6:00 P.M.	6:00 P.M.					
THE ILLUSIONIST PG 86 MIN	11:00 P.M.						
WNTER'S TALE R16 160 MIN	9:00 P.M.	9:00 P.M.					
YET ANOTHER STEVE JOBS BIOPIC R 122 MIN		2:30 P.M.					

1D: THIS IS US | TBC | TBC | 92 MIN
Niall, Zayn, Liam, Harry and Louis' meteoric rise to fame, from their humble hometown beginnings and competing on the X-Factor, to conquering the world and performing at London's famed O2 Arena.

21 AND OVER | R | CRUDE AND SEXUAL CONTENT, PERVASIVE LANGUAGE, SOME GRAPHIC NUDITY, DRUGS AND DRINKING. | 95 MIN The night before his big medical school exam, a promising student celebrates his 21st birthday with his two best friends.

THE ILLUSIONIST | PG | YOUNGER CHILDREN MAY REQUIRE PARENTAL GUIDANCE | 86 MIN

In turn-of-the-century Vienna, a magician uses his abilities to secure the love of a woman far above his social standing.

WINTER'S TALE | R16 | SUITABLE FOR GENERAL AUDIENCES OF ALL AGES | 160 MIN

160 minutes of interminable boredom. "This Valentine's Day believe in miracles," the poster exclaims. I expect the marketing manager who had to write/approve that line drinks themselves to sleep.

YET ANOTHER STEVE JOBS BIOPIC | R | RATED R FOR LANGUAGE | 122 MIN

Set backstage at three iconic product launches and ending in 1998 with the unveiling of the iMac, Steve Jobs takes us behind the scenes of the digital revolution to paint a portrait of the man at its epicenter.

Again.

16 Cinema Flyer

Cinema Flyer (Older Format)

This is the older version of the Cinema Flyer (page 16). It has a non-tabular layout, and some of the options differ.



Cinema Flyer

ABC Cinema 6

REPORT DATE RANGE

Tuesday, November 17, 2015 -Monday, November 23, 2015

6300 Wilshire Blvd Suite 940 90048

Tuesday, November 17, 2015 - Monday, November 23, 2015

By the Sea - 122 min Tue, Wed, Thu: 10:00 AM, 12:25 PM, 2:50 PM, 5:15

Goosebumps - 103 Tue, Wed, Thu: 2:00 PM

min (PG)

Love the Coopers -

Tue, Wed, Thu: 10:00 AM,12:10 PM,2:20 PM,4:30 PM,6:40 PM,8:50 PM

106 min (PG-13)

My All American -118 min (PG)

Tue, Wed, Thu: 11:00 AM,1:20 PM,3:40 PM,6:00 PM 8:20 PM

Spectre - 148 min

Tue, Wed. Thu: 5:30 PM 8:20 PM

(PG-13) The 33 - 120 min

Tue, Wed, Thu: 10:00 AM, 12:25 PM, 2:50 PM, 5:15

(PG-13)

PM,7:40 PM The Dead Room - 80 Tue, Wed, Thu: 4:03 PM

min (TBC)

Coming Soon

11/25/2015

Creed - 95 min (PG- The former World Heavyweight Champion Rocky Balboa serves as a trainer and mentor to Adonis Creed, the son of his late friend and former rival

Apollo Creed

100 min (PG) 11/25/2015

The Good Dinosaur - "The Good Dinosaur" asks the question: What if the asteroid that forever changed life on Earth missed the planet completely and giant dinosaurs never became extinct? In this epic journey into the world of dinosaurs, an Apatosaurus named Arlo makes an u...

The Good Dinosaur 3D - 100 min (TBC) 11/27/2015

asteroid that forever changed life on Earth missed the planet completely and giant dinosaurs never became extinct? In this epic journey into the world of dinosaurs, an Apatosaurus named Arlo makes an u...

"The Good Dinosaur" asks the question: What if the

Victor Frankenstein -109 min (PG-13) 11/25/2015

James McAvoy and Daniel Radcliffe star in a dynamic and thrilling twist on a legendary tale Radical scientist Victor Frankenstein (McAvoy) and his equally brilliant protégé Igor Strausman (Raddiffe) share a noble vision of aiding humanity through the...

2:01 PM Tuesday, November 17, 2015

Page 1 of 1

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Cost of Sales Report

This report provides you with the ability to view the revenue and cost of each item. It shows you your opening stock, closing stock, and total stock usage. It also breaks out the revenue earned and the total cost of the items for the cinema.



Cost of Sales Report 18

The last page of the report shows formula breakdowns and calculations. It also provides some helpful information on what the different columns mean and how they are calculated.



Cost Of Sales Report

ABC Cinema 6

REPORT DATE RANGE Friday, 15 January 2016 -Friday, 22 January 2016

6300 Wilshire Blvd Suite 940 90048

Calculations:

E = A + B + C - D J = F / I K = E / I L = I / (I TOTAL)

Checks:

E = F + G + H

(Approximately. Any differences are due to rounding of tax on individual transactions.)

Notes

* For each item, the first row of numbers is Quantity and the second row is Cost at Net.

B: The cost of Stock Received from suppliers. Also includes the cost of Items Made in Advance

I: the amount subtracted from computer stock levels to match counted stock levels (positive is usual, and corresponds to losses from the storeroom)

J: Cost of components used to make Items that are Made in Advance

K: Net Sales is based on the date item collected which (not always date sold). Concession Sales reports are based on date item is sold. Only includes items as defined as include in Stocktakes and Items Made at Sale Time.

L: reflects the purchasing cost. May be distorted if incorrect item cost figures and recipe data are held in the system. It varies slightly from week to week according to the sales mix within the Item Class

M: reflects the operational cost of sales, made up of purchase costs, and loses from waste, theft

N: proportion of total sales revenue

- * Figures here are reliable only if the system Item Cost Prices and Recipe Quantities were correct BEFORE the sales were made
- * Figures may differ from expectations if Item Cost Prices are changed during the reporting period
- * Combos: Distort Cost% figures for the constituent item classes because sales revenue is assigned to a different class. The total Cost% figures still remain valid in this case.

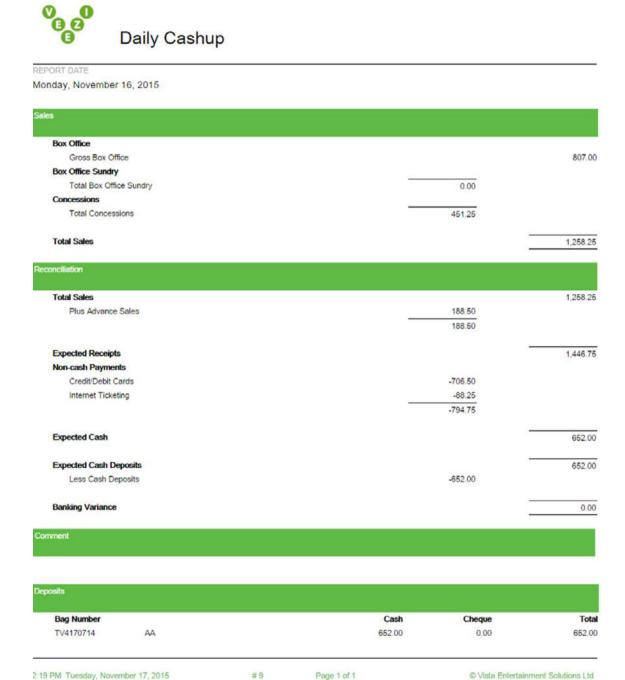
Stocktake Adjust figures which consistently differ from 0 over many weeks may indicate a recipe entered incorrectly.

11:47 a.m. Friday, 22 January 2016 #2 Page 2 of 2 © Vista Entertainment Solutions Ltd

Cost of Sales Report 19

Daily Cash Up

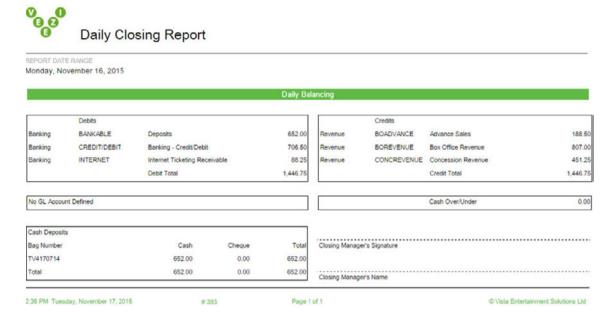
This report displays daily grosses for box office and concessions, as well as banking information, such as deposits and variances. It also provides a breakdown for credit/debit card sales and online ticketing revenue.



Daily Cash Up 20

Daily Closing Report

This report is used as a final report for the manager to sign off on at the end of the business day. It shows revenue, cash count, credits, debits, deposits, and has a space at the end for the manager to add their signature.



Daily Closing Report 21

Daily Operations

This report gives information for the daily operations of your cinema. It includes ticket sales for each film, gross receipts, concession revenue, averages of spending per patron, and deposits. It is excellent for matching up the sources of your revenue.



Daily Operations 22

Daily Operations



Jurupa 14

Day Closed By: Kenneth Cockcroft 11/16/2015 10:51 PM Day Closed By: Adrian Arguello 11/16/2015 11:35 PM Day Closed By: Angeline Krueger 11/16/2015 10:58 PM Day Closed By: Alyssa Pacheco 11/16/2015 11:55 PM Day Closed By: Justin Salinas 11/16/2015 11:30 PM A check for \$500 was received for rental payment.

Base Information	Today	Sam
		Last

	Last Week
106	212
0	7
56	98
45	69
8	5
	o 66

3.01 PM Tuesday, November 17, 2015

Key Statistics	Today	Same Day	% Incresse/	Operator	Per Operato
		Last Week	Decrease	Hours	Hou
Total Attendance	106	212	-50.00 %	29	3.66
Box Office Revenue					
GROSS	807.00	1,501.25	-46.24 %		
NET	807.00	1,501.25	-46.24 %		
Concessions Revenue					
GROSS	451.25	690.25	-34.63 %		
NET	427.50	652.84	-34.52 %		
Spend per Head					
GROSS	4.26	3.26	30.75 %		
NET	4.03	3.08	30.97 %		
Average Concession Transaction Value					
GROSS	10.03	10.00	0.24 %		
NET	9.50	9.46	0.41 %		
Admissions Strike Rate	42.45 %	32.54 %	30.45 %		
7 Page 3 of 3			@ Vista Er	tertainment 5	Solutions I Id

Daily Operations 23

Daily Show Grid

The report gives a clear view of the day's session times and allocated screens. This is a good tool for staff to have handy, so that they're fully aware of daily screenings. This can help with employees reporting to screens at appropriate times for clean up, or to inform guests regarding a screening location and running time.



Daily Show Grid

SCREEN	MORNING	EARLY AFTERNOON	LATE AFTERNOON	EVENING	LATE NIGHT	VERY EARLY MORNING
						MOPONING
Sunday						
heatre 14	The Peanuts Movie G	The Peanuts Movie G		The Peanuts Movie G		
	10:15 AM-11:58 AM	12:30 PM-2:13 PM		5:00 PM-6:43 PM		
		2:45 PM-4:28 PM		7:15 PM-8:58 PM		
				9:30 PM-11:13 PM		
heatre 2	Secret in Their Eyes PG-13	Spectre PG-13	Spectre PG-13	Spectre PG-13	Spectre PG-13	
	10:00 AM-12:01 PM	12:40 PM-3:18 PM	3:50 PM-6:28 PM	7:00 PM-9:38 PM	10:15 PM-12:53 AM	
heatre 3	Love the Coopers PG-13	Love the Coopers PG-13	Love the Coopers PG-13	Love the Coopers PG-13		
	11:50 AM-1:46 PM	2:20 PM-4:16 PM	4:50 PM-6:46 PM	7:20 PM-9:16 PM		
				9:50 PM-11:46 PM		
heatre 4	The Martian PG-13					
	10:00 AM-12:31 PM	1:00 PM-3:31 PM	4:05 PM-6:36 PM	7:10 PM-9:41 PM	10:15 PM-12:46 AM	
heatre 5	Goosebumps PG	Goosebumps PG		Goosebumps PG	Goosebumps PG	
	10:00 AM-11:53 AM	12:25 PM-2:18 PM		5:15 PM-7:08 PM	10:05 PM-11:58 PM	
		2:50 PM-4:43 PM		7:40 PM-9:33 PM		
heatre 6	Hotel Transylvania 2 PG	Hotel Transylvania 2 PG		Hotel Transylvania 2 PG		
	10:30 AM-12:11 PM	12:45 PM-2:26 PM		5:15 PM-6:56 PM		
		3:00 PM-4:41 PM		7:30 PM-9:11 PM		
				9:45 PM-11:26 PM		
heatre 7	The Hunger Games: Mockinglay - Part 2 PG-13	The Hunger Games: Mockinglay - Part 2 PG-13		The Hunger Games: Mockinglay - Part 2 PG-13		
	11:00 AM-1:26 PM	2:05 PM-4:31 PM		5:10 PM-7:36 PM		
				8:15 PM-10:41 PM		
Theatre 8	The Hunger Games: Mockingjay - Part 2 PG-13	The Hunger Games: Mockinglay - Part 2 PG-13	The Hunger Games: Mockinglay - Part 2 PG-13	The Hunger Games: Mockinglay - Part 2 PG-13	The Hunger Games: Mockingjay - Part 2 PG-13	
	10:00 AM-12:26 PM	1:00 PM-3:26 PM	4:05 PM-6:31 PM	7:10 PM-9:36 PM	10:15 PM-12:41 AM	
Theatre 9		The Hunger Games: Mockinglay - Part 2		The Hunger Games: Mockinglay - Part 2		
		PG-13		PG-13		
		12:00 PM-2:26 PM		6:10 PM-8:36 PM		
		3:05 PM-5:31 PM		9:15 PM-11:41 PM		

Daily Show Grid 24

Distributors by Film and Ticket Type

This report allows a theatre owner/manager to calculate the amount owed to the distributor. It also details information on each ticket type purchased for each day. The report's parameters can be adjusted to include ticket types if needed.



Distributors by Film and Ticket Type

REPORT CATE RANGE Monday, November 2, 2015 - Monday, November 16, 2015	DISTRIBUTOR		All			DBLE FEATURE nue per Film			
		SALES	REFUNIOS	ADMITS	GROSS PRICE	NET PRICE	NET TOTAL	TAX TOTAL	GROSS TOTA
							20th Ce	ntury Fox -	The Martia
Monday, November 2, 2015									
Adult		2	0	2	3.75	8.75	17.50	0.00	17.5
Adult		4	0	4	3.75	6.75	27.00	0.00	27.0
Monday, November 2, 2015		6	0	6			44.50	0.00	44.5
Tuesday, November 3, 2015									
Adult		9	0	9	3.75	8.75	78.75	0.00	78.7
Student		2	0	2	7.75	7.75	15.50	0.00	15.5
Adult		8	0	8	3.75	6.75	54.00	0.00	54.0
Child		2	0	2	3.75	6.75	13.50	0.00	13.5
Tuesday, November 3, 2015		21	0	21			161.75	0.00	161.7
Wednesday, November 4, 2015	5								
Adult		15	0	15	3.75	6.75	101.25	0.00	101.2
Child		2	0	2	5.75	6.75	13.50	0.00	13.50
Wednesday, November 4, 2015		17	0	17			114.75	0.00	114.75
Thursday, November 5, 2015									
Adult		4	0	4	3.75	8.75	35.00	0.00	35.0
Adult		4	0	4	3.75	6.75	27.00	0.00	27.0
Thursday, November 5, 2015		8	0	8	2.10	0.0	62.00	0.00	62.00
							02.00	0.00	02.00
Friday, November 6, 2015		7250	920	122	5.55	F REED VI	120000000	2000	750,000
Adult		30	0	30	3.75	8.75	262.50	0.00	262.50
Loyalty Evening		1	0	1 2	3.50 7.75	8.60 7.75	8.50 15.50	0.00	8.50 15.50
Senior Citizen Otudent		2	0	0	7.75	7.75	40.50	0.00	40.50
Adult		9	0	9	3.75	6.75	60.75	0.00	60.7
Chid		2	0	2	3.75	6.75	13.50	0.00	13.5
Complimentary		2	0	2	2.00	0.00	0.00	0.00	0.00
Friday, November 6, 2015		52	0	52			407.25	0.00	407.25
		-		-			101.20	0.00	101 2
Saturday, November 7, 2015		2.0		120			23.2.20	2.2	
Adult		34	0	34	3.75	8.75	297.50	0.00	297.50
Loyalty Evening		1 2	0	1 2	3.50 7.75	8.50 7.75	8.50 15.50	0.00	8.50 15.50
Military Student		4	0	4	7.75	7.75	31.00	0.00	31.0
Adult		18	0	18	3.75	6.75	121.50	0.00	121.50
Child		11	0	11	3.75	6.75	74.25	0.00	7425
Complimentary		4	0	4	2.00	0.00	0.00	0.00	0.00
Saturday, November 7, 2015		74	0	74		1,112,21	548.25	0.00	548.25
Sunday, November 8, 2015									
Adult		13	0	13	3.75	8.75	113.75	0.00	113.75
Student		1	0	1	7.75	7.75	7.75	0.00	7.75
Adult		32	0	32	3.75	6.75	216.00	0.00	216.00
Child		5	0	5	5.75	6.75	33.75	0.00	33.76
Complimentary		1	0	1	0.00	0.00	0.00	0.00	0.00
Readmission		1	0	1	0.00	0.00	0.00	0.00	0.00
Staff Complimentary		3	U	3	0.00	0.00	0.00	0.00	0.00
Sunday, November 8, 2015		56	0	56			371.25	0.00	371.25
Monday, November 9, 2015									
2.42 DM 7. made: 11			# 839		Page 1 of 26			@Mate Falsa	ment Solutions Lid
3:12 PM Tuesday, November 17:2015			W 0733		rage 1 of 25			w your chiertains	ment contions Ltd

Distributors by Screen

This report allows a theatre owner/manager to check on the revenue of each distributor, in screen order. The report contains the film, distributor, sales, refunds, admits, net, taxes and gross totals for each screen.



Distributors By Screen

REPORT DAT	TE FANGE	FILM	MULT	V/DOUBLE FEATURE				
	vember 2, 2015 -	All	Split	Revenue per Film				
Monday, No	vember 16, 2015							
SCREEN	FILM	DISTRIBUTOR	SALES	REFUNCS	ADMITS	NET TOTAL	TAX TOTAL	GROSS TOTAL
1	The Martian	20th Century Fox	52	0	52	383.00	0.00	383.00
1	The Peanuts Movie	20th Century Fox	184	2	182	1213 50	0.00	1213.50
1	The Peanuts Movie 30	20th Century Fox	386	1	385	3984 00	0.00	3984 00
10	Our Brand Is Crais	Warner Brothers	21	0	21	144.50	0.00	144.50
10	Spectre	Columbia Fictures (US)	231	3	228	1597.50	0.00	1557.50
10	Spectre 21+	Columbia Fictures (US)	122	0	122	1011.75	0.00	1011.75
10	The 33	Warner Brothers	191	1	190	1334 00	0.00	1334.00
10	The 33 21+	Warner Brothers	120	0	120	1012 00	0.00	1012.00
11	Spectre	Columbia Fictures (US)	2	0	2	17.50	0.00	17.50
11	Spectre 21+	Columbia Fictures (US)	10	0	10	87.50	0.00	87.50
11	The Peanuts Movie	20th Century Fox	1634	21	1613	11406.00	0.00	11406.00
11	V for Vencetta	Warner Brothers	17	0	17	85 00	0.00	85.00
11	Wcodlawn	ndependent Unknown	16	0	16	106.50	0.00	106.50
12	A Clockwork Orange	Warner Brothers	25	0	25	115.00	0.00	115.00
12	Hose Transylvania 2	Sony Pictures Releasing	76	4	72	530.50	0.00	530.50
12	The Last Witch Hurter	Summit Entertairment	264	0	254	1367.50	0.00	1867.60
13	Faranormal Activity The Gnost Limension	Paramount	413	2	411	3221.75	0.00	3221.75
14	Goosebumps	Sony Pictures Releasing	35	0	35	271.50	0.00	271.50
14	The Peanuts Movie	20th Century Fox	1434	7	1427	10234.50	0.00	10234.50
2	Hore Transylvania 2	Sony Pictures Releasing	191	1	190	1326 00	0.00	1326.00
2	Love the Coopers	Relativity Media	152	0	152	1130.25	0.00	1130.25
2	The Last Witch Hunter	Summit Entertairment	85	1	84	975.50	0.00	675.50
3	Goosebumps	Sony Pictures Releasing	739	0	739	5316.25	0.00	5316.25
4	Steve Jobs	Universal Fictures Distribution	21	0	21	117 25	0.00	117.25
4	The Martian	20th Century Fox	409	1	408	2907 00	0.00	2907.00
5	Crimson Feak	ndependent Unknown	24	0	24	166.50	0.00	166.50
5	Jem and the Holograms	Universal Pictures Distribution	8	0	8	62 00	0.00	€2.00
5	My All American	Clarius Entertainment	45	0	45	314.50	0.00	314.50
5	Paranormal Activity: The Gnost Dimension	Paramount	13	0	13	90 25	0.00	90.25
5	Scouts Guide to the Zombie Apocalypse	Paramount	115	4	111	356.50	0.00	856.50

3:19 FM Tuesday, November 17, 2015 # 1 Page 1 of 2 @ Visia Entertainment Solutions Ltd.

Distributors by Screen 26

Fandango Ticketing Reconciliation

This report is for cinemas with the Fandango module enabled. It displays the ticket sales that were booked via Fandango. It includes Fandango admits, booking fees, credit processing, and net revenue information. The report's parameters can be adjusted to exclude booking fees when calculating card fees if needed.



Fandango Ticketing Reconciliation

Monday, November 2, 2015 -Monday, November 16, 2015

			Tickets					Concessions					Fandango			
Transaction Time	Film	Show Time	Sold A	dmits	Sales	Refunds	Net Sales	Sold	Sales	Refunds	Net Sales	Total Sales	Booking Fee	Gross Sales	Card Fee (2.95%)	Net Revenue
02/11/2015 06:38:32 AM	THE MOCKINGJAY DOUBLE FEATURE	18/11/2015 04:30:00 PM	3	3	60.00	0.00	60.00	0	0.00	0.00	0.00	60.00	4.05	64.05	1.89	58.11
02/11/2015 10:03:10 PM	Star Wars: Episode VII - The Force Awakens	17/12/2015 07:00:00 PM	4	4	25.00	0.00	25.00	0	0.00	0.00	0.00	25.00	5.40	30.40	0.90	24.10
03/11/2015 09:05:44 AM	Star Wars: Episode VII - The Force Awakens	17/12/2015 07:00:00 PM	3	3	17.75	0.00	17.76	0	0.00	0.00	0.00	17.76	4.05	21.80	0.64	17.11
03/11/2015 12:20:20 PM	Goosebumps	03/11/2015 02:15:00 PM	3	3	15.75	0.00	15.75	0	0.00	0.00	0.00	15.75	4.05	19.80	0.58	15.17
03/11/2015 07:16:31 PM	Spectre	05/11/2015 10:15:00 PM	2	2	13.50	0.00	13.50	0	0.00	0.00	0.00	13.50	2.70	16.20	0.48	13.02
05/11/2015 04:24:07 PM	Spectre	05/11/2015 07:00:00 PM	1	1	7.25	0.00	7.25	0	0.00	0.00	0.00	7.25	1.35	8.60	0.25	7.00
05/11/2015 07:00:28 PM	The Peanuts Movie	07/11/2015 01:20:00 PM	4	4	21.00	0.00	21.00	0	0.00	0.00	0.00	21.00	5.40	26.40	0.78	20.22
06/11/2015 07:31:28 AM	Spectre	06/11/2015 10:30:00 AM	2	2	10.50	0.00	10.50	0	0.00	0.00	0.00	10.50	2.70	13.20	0.39	10.11
06/11/2015 08:45:16 AM	The Peanuts Movie	07/11/2015 10:00:00 AM	3	3	15.75	0.00	15.75	0	0.00	0.00	0.00	15.75	4.05	19.80	0.58	15.17
06/11/2015 09:32:32 AM	Spectre	06/11/2015 12:20:00 PM	3	3	15.75	0.00	15.75	0	0.00	0.00	0.00	15.75	4.05	19.80	0.58	15.17
06/11/2015 10:01:02 AM	The Peanuts Movie	07/11/2015 03:40:00 PM	4	4	21.00	0.00	21.00	0	0.00	0.00	0.00	21.00	5.40	26.40	0.78	20.22
06/11/2015 10:03:15 AM	The Peanuts Movie	06/11/2015 03:40:00 PM	1	1	5.25	0.00	5.25	U	0.00	0.00	0.00	5.25	1.35	6.60	0.19	5.06
06/11/2015 12:03:52 PM	The Peanuts Movie	06/11/2015 01:20:00 PM	2	2	10.50	0.00	10.50	0	0.00	0.00	0.00	10.50	2.70	13.20	0.39	10.11
08/11/2015 12:12:50 PM	Spectre	08/11/2015 03:40:00 PM	2	2	10.50	0.00	10.50	0	0.00	0.00	0.00	10.50	2.70	13.20	0.39	10.11
06/11/2015 12:59:22 PM	The Peanuts Movie	06/11/2015 02:40:00 PM	5	5	26.25	0.00	26.25	0	0.00	0.00	0.00	26.25	6.75	33.00	0.97	25.28
06/11/2015 01:36:11 PM	The Peanuts Movie	06/11/2015 02:40:00 PM	5	5	26.25	0.00	26.25	0	0.00	0.00	0.00	26.25	6.75	33.00	0.97	25.28
06/11/2015 01:49:45 PM	The Peanuts Movie	06/11/2015 09:40:00 PM	5	5	30.25	0.00	30.25	0	0.00	0.00	0.00	30.25	6.75	37.00	1.09	29.16

Page 1 of 8

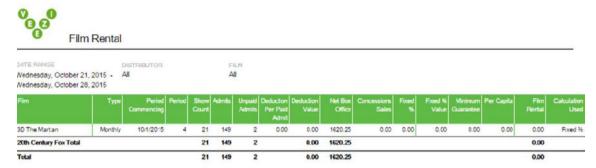
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3:36 PM Tuesday, November 17, 2015

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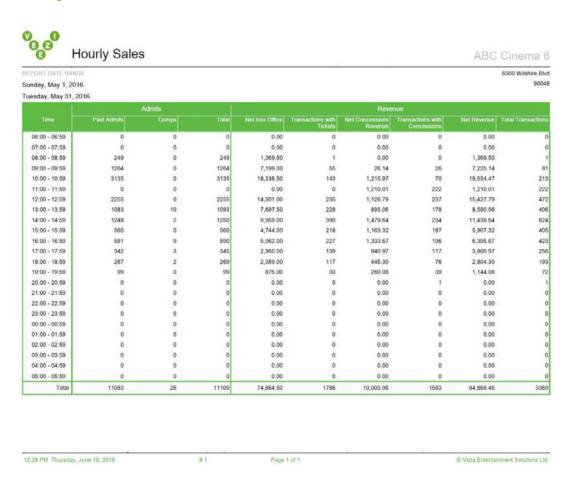
Film Rental

This report allows a theatre owner/manager to present a document to a distributor detailing how much revenue they will receive for a single or several days. It can apply to a single film, or all films pertaining to the selected distributor.



3.48 PM Tuesday, November 17, 2015 #5 Page 1 of 1 @Visita Entertainment Solutions Ltd

Hourly Sales



Film Rental 28

Item Sales Detail Report

This report allows a theatre owner/manager to see more detailed information about their concession transactions. It breaks concession transactions down by quantity, price, and sales. The report also accounts for any discounts that were applied to these items.



Item Sales Detail Report

Wonday, November 2, 2015 -Wonday, November 16, 2015

	Transaction Time	Transaction No	llem	Quantity	Price	Sales	Discount	Cashier
1	11/2/2015 10:42 AM	1350152 - 2	Pretzel Salted	1.00	4.00	4.00		
2	11/2/2015 10:42 AM	1350152 - 3	Medium Soda	1.00	5.00	5.00		
3	11/2/2015 10:42 AM	1350152 - 4	Nacho Cheese	1.00	1.00	1.00		
4	11/2/2015 10.45 AM	1300206 - 2	Preizel Salled	1.00	4.00	4.00		
5	11/2/2015 10:45 AM	1350206 - 3	Medium Soda	1.00	5.00	5.00		
6	11/2/2015 10:45 AM	1350206 - 4	Nacho Cheese	1.00	1.00	1.00		
7	11/2/2015 11:31 AM	1350216 - 2	Large Drink	1.00	5.50	5.50		
8	11/2/2015 11:43 AM	1350237 - 2	Small Popcorn	1.00	5.25	5.25		
9	11/2/2015 11:43 AM	1350237 - 3	Small Drink	1.00	4.50	4.50		
10	11/2/2015 11:57 AM	1350241 - 1	Small Popcorn	1.00	5.25	5.25		
11	11/2/2015 12:43 PM	1350246 - 3	Small Popcom	1.00	5.25	5.25		
12	11/2/2015 12:45 PM	1350273 - 5	Small Icee	2.00	5.00	10.00		
13	11/2/2015 1:02 PM	1350285 - 4	Large Popcom	1.00	7.00	7.00		
14	11/2/2015 1:02 PM	1350285 - 5	Large Drink	1.00	5.50	5.50		
15	11/2/2015 1:02 PM	1350285 - 6	Large Drink	1.00	5.50	5.50		
16	11/2/2015 1:02 PM	1350285 - 7	Loyalty Combo Discount	1.00	-1.00	-1.00		
17	11/2/2015 1:58 PM	1350295 - 3	Small Popcorn	1.00	5.25	5.25		
18	11/2/2015 1:58 PM	1350295 - 4	Large Drink	1.00	5.50	5.50		
19	11/2/2015 1:58 PM	1350295 - 5	Loyalty Combo Discount	1.00	-1.00	-1.00		
20	11/2/2015 2:20 PM	1350359 - 1	Medium Drink	1.00	5.00	5.00		
21	11/2/2015 2:33 PM	1350339 - 2	Kid's Combo w/ Sm Drink	1.00	7.00	7.00		
22	11/2/2015 2:55 PM	1350388 - 4	Large Popcorn	1.00	7.00	7.00		
23	11/2/2015 3:43 PM	1350391 - 4	Large Popcorn	1.00	7.00	7.00		
24	11/2/2015 3:43 PM	1350391 - 5	Large Drink	1.00	5.50	5.50		
25	11/2/2015 3:43 PM	1350391 - 6	Large Drink	1.00	5.50	5.50		
26	11/2/2015 3:43 PM	1350391 - 7	Small Drink	1.00	4.50	4.50		
27	11/2/2015 3:43 PM	1350391 - 8	Loyalty Combo Discount	1.00	-1.00	-1.00		
28	11/2/2015 4:06 PM	1350440 - 3	Kid's Combo 2	1.00	6.00	6.00		
29	11/2/2015 4:13 PM	1350442 - 3	Medium Soda	1.00	5.00	5.00		
30	11/2/2015 4:13 PM	1350442 - 4	Med Popcom	1.00	6.00	6.00		
31	11/2/2015 4:49 PM	1350502 - 1	Small Drink	1.00	4.50	4.50		
32	11/2/2015 5:06 PM	1350484 - 3	Milk Duds	1.00	3.00	3.00		

Item Sales Detail Report 29

Item Sales Report

This report gives a theatre owner/manager a detailed breakdown of their concession sales. It includes tax, cost, margin, discounts, net, and compares this with sales from the previous period.



day, November 9, 2015 day, November 16, 2015			Sunday, N	lovember 1, 2 lovember 8, 2							
ncession Items											
7	Unit of	Cuentif	Discount	Net	Tim	Salar	Salas kilis (%)	Cost	Margin	Sales for revious Period	% Cha
nd¶	measure.	in the second					(~)		1 1.6	remous Period	M 54
Sour Patch Kids	EACH	31.00	0.00	114.70	9.30	124.00	0.63	28.93	86.77	96.00	29
MAM PARIS	FACH	29.00	0.00	107.30	8 70	116.00	0.59	46.66	61.64	40.00	190
Reeses Pieces	EACH	12.00	0.00	44,40	3.60	48.00	0.24	14.28	30.12	68.00	-2
Raisinets	EACH	18.00	0.00	58.32	4.68	69.00	0.32	14.54	49.78	52.50	2
Skittles	EACH	14.00	0.00	51.80	4.20	86.00	0.28	20.49	31,31	56.00	
Duricha Oranch	EAGII	0.00	0.00	20.92	2.00	20.00	0.14	6.46	19.46	45.50	٠,
M&M Plain	EACH	16.00	0.00	59.20	4.80	64.00	0.32	26.19	34.01	40.00	60
Red Vines	EACH	37.00	0.00	119.55	9.02	129.00	0.00	36.32	04.00	94.50	5
Kit Kat	EACH	14.00	0.00	46.36	3.64	49.00	0.26	16.16	29.20	35.00	40
Butterfinger	EACH	6.00	0.00	19.44	1.86	21.00	0.11	4.86	14.58	17.50	20
Goobers	EACH	7.00	0.00	22.68	1.82	24.50	0.12	6.66	17.03	14.00	7
Reeses PB Cups	EACH	6.00	0.00	19.44	1.86	21.00	0.11	6.93	12.61	21.00	
Whoppere	EACH	10.00	0.00	27.80	2.00	30.00	0.16	7.68	20.22	18.00	6
Milk Duds	EACH	6.00	0.00	16.68	1.32	18.00	0.09	4.55	12.13	21.00	-1
Junior Minta	EACH	12.00	0.00	33.36	2.64	36.00	0.18	10.50	22.86	6.00	600
Hot Tamales	EACH	4.00	0.00	12.96	1.04	14.00	0.07	3.64	9.32	14.00	
Sour Punch Straws	EACH	22.00	0.00	71.28	6.72	77.00	0.39	22.55	45.45	80.80	
Cookie Dough Bites	EACH	11.00	0.00	35.64	2.86	38.50	0.20	8.98	26.66	31.50	2
Mike & Ikes	EACH	9.00	0.00	29.16	234	31.60	0.16	8.18	20.98	36.00	-1
Twix	EACH	3.00	0.00	9.72	0.78	10.50	0.06	3.46	6.26	21.00	-5
Angr¶ Birds	EACH	2.00	0.00	6.48	0.82	7.00	0.04	1.76	4.73		
Welch's Fnút Snacks	FACH	16.00	0.00	59.20	4.80	64.00	0.32	16.06	43.15	60.00	
Nerds Rope	EACH	6.00	0.00	16.68	1.32	18.00	0.09	3.89	12.79	21.00	-1-
M&M Minis	EACH	6.00	0.00	16.68	1.32	18.00	0.00	6.03	9.76	3.00	601
Snickers Bites	EACH	13.00	0.00	42.12	3.38	46.50	0.23	0.00	42.12	31.50	4
Milhy Way Dives	EAGII	2.00	0.00	6.40	23.0	7.00	0.04	0.00	6.40	10.60	-2
Sour Skittles	EACH	19.00	0.00	70.30	6.70	76.00	0.39	27.80	42.50	76.00	
Plipz	EAUH	10.00	0.00	37.00	3.00	40.00	0.20	16.56	20.14	28.00	4
Sour Patch Watermelon	EACH	52.00	0.00	192.40	16.60	208.00	1.06	48.30	144.10	128.00	6
		401.00	0.00	1372.38	110.62	1483.00	7.63	416.81	966.67		
mbos											
Kid's Combo w/ Icee	EACH	19.00	0.00	123.12	9.88	133.00	0.68	133.38	-10.26	84.00	5
Kid's Cambo W Sm Drink	EAGH	17.00	0.00	/1.28	6.72	//.00	0.39	11.22	-0.94	98.00	-2
Kki's Cumbo w	EACH	100.00	0.00	094.24	71.70	900.00	4.90	900.70	-74.02	1477.00	-0-

Item Sales Report

Marketing Report

This is an extensive report that displays everything a theatre owner would want to know in terms of business transactions. This includes concessions, Loyalty sign-ups, film grosses, cash/credit breakdowns, payment method analysis, gift cards etc.



Marketing Re	port								
EPORT DATE RANGE VALUE fonday, November 2, 2015 - Gros fonday, November 16, 2015	UE TYPE SS								
· · · · ·		Base I	nformation						
Box Office			oessions					Wher	
Box Office Sales	68,000.75 Concession Sale	es			39,422.76	Voucher Sales			205.5
Box Office Admits incl Comps	9,124 Quantity of Items	s Sold			7,961	Redemptions vs	Sales		55.1
Comps	119 Transactions wit	th Concessions			3,163	Box Office Sund	Iries		0.0
Paid Admits	9,006								
Transactions with Tickets	3,832								
Redemptions Value	113.25								
Redemptions %	0.17								
		Performar	nce Indicato	ris					
Occupancy Rate %	4.26 Spend per Admir	t			4.32				
Average Ticket Price incl Comps	7.45 Spend per Paid	Admit			4.38				
Average Ticket Price not incl Comps	7.66 Admissions Strik	ke Rate %			34.67				
	Transaction Strik	ke Rate %			82.54				
	Average Value p	per Concession T	rans.		12.46				
		Ba	c Office						
Film	Opening Date 1		Shows	Admits	Comps	Net	Gross	Occupancy % Avg. Ti	icket Price
The Peanuts Movie	11/6/2015	2	139	3,222	20	22,854.00	22,854.00	11.65	7.14
Spectre	11/6/2015	2	138	1,514	7	11,318.00	11,318.00	4.92	7.5
Goosebumps	10/16/2015	5	107	774	14	5,587.75	5,587.75	3.47	7.38
The Peanuts Movie 3D The 33	11/6/2015	2	32	385 523	0 2	3,984.00	3,984.00	3.98 7.45	7.5
Paranormal Activity: The Ghost Dimension	10/23/2015	4	110	467	15	3,636.75	3,636.75	1.87	8.08
The Martian	10/2/2015	7	71	460	25	3,290.00	3,290.00	3.75	7.56
Hotel Transylvania 2	9/25/2015	8	80	419	13	3,021.75	3,021.75	2.75	7.44
The Last Witch Hunter	10/23/2015	4	75	338	5	2,543.00	2,543.00	2.22	7.64
Spectre 21+	11/6/2015	2	14	272	2 2	2,293.25	2,293.25	12.35	8.49
Scouts Guide to the Zomble Apocalypse Love the Coopers	10/30/2015 11/13/2015	3	66 20	159	0	1,241.50	1,241.50	1.22 3.76	7.9
The 33 21+	11/13/2015	1	4	120	0	1,012.00	1,012.00	19.11	8.43
Our Brand Is Crisis	10/30/2015	3	41	73	1	527.75	527.75	1.14	7.33
Burnt	10/30/2015	3	41	67	0	491.75	491.75	1.04	7.34
My All American	11/13/2015	1	20	45	1	314.50	314.50	1.39	7.16
Crimson Peak Sicario	10/16/2015 9/18/2015	5	14	26 19	2	180.00 125.75	180.00 125.75	1.04	7.50 8.38
Steve Jobs	10/23/2015	4	20	21	4	117.25	117.25	0.66	6.90
A Clockwork Orange	11/1/2014	55	2	25	0	115.00	115.00	6.16	4.60
Woodlawn	10/16/2015	5	19	16	2	106.50	106.50	0.53	7.6
V for Vendetta	3/17/2005	557	1	17	0	85.00	85.00	10.69	5.00
Jem and the Holograms Ladrones	10/23/2016 10/9/2015	4	12	8 2	0	62.00 13.50	62.00 13.50	1.65 0.11	6.78
9:14 AM Wednesday, November 18,	# 114	Page 1	of 4					© Vista Entertainment Sol	lutions Ltd
Payment M	lethod Analysis - Box Office					Payment Method	d Analysis - Cond	essions	
Payment Type		Value				ayment Type		Value	
Credit Card		37,128.63	53.63 Cr	redit Card				19,737.76	50.0
CASH		30,849.48	44.56 C					19,358.79	
Internet Ticket Gift Card		1,167.00 69.50		opcom Coupo oda Coupon	n			255.98 42.66	
Popcom Coupon		11.74		port Coupon				22.00	
Soda Coupon		2.34	0.00 G					5.60	
Total		69,228.69	To	otal				39,422.69	•
	o 10 Vouchers Sold		La St.				uchers Redeeme		
Voucher Type	Admit	<i></i>	Value			her Type		Admits	Valu
Add Gift Card	2	9	205.50 Pc 0.00 De	pcorn Coupo	n			13	267.78
Member Signup-Tristone+	24	7		eafficks oda Coupon				10	99.75
				cohol Coupon	Import			4	22.00
			St	aff Complimer				23	0.00
				eadmission				33	0.00
			Co	omplimentary				63	0.00

Marketing Report 31

				Sales Channel Analysis		
	POS S	ales	Internet Tic	keting	Total	
	Admits		Admits		Admits	GBO
The Peanuts Movie	3169	22480.25	53	373.76	3222	22854.00
Spectre	1500	11212.50	14	105.50	1514	11318.00
Goosebumps	769	5554.00	5	33.75	774	5587.75
The Peanuts Movie 3D	385	3984.00			385	3984.00
The 33	517	3900.00	6	49.50	523	3949.50
Paranormal Activity: The Ghost Dimension	467	3636.75			467	3636.75
The Martian	460	3290.00			460	3290.00
Hotel Transylvania 2	419	3021.75			419	3021.75
The Last Witch Hunter	337	2535.25	1	7.75	338	2543.00
Spectre 21+	266	2240.75	6	52.50	272	2293.25
Scouts Guide to the Zombie Apocalypse	157	1228.00	2	13.50	169	1241.50
Love the Coopers	150	1112.75	2	17.50	152	1130.25
The 33 21+	117	985.75	3	26.25	120	1012.00
Our Brand Is Crisis	73	527.75			73	527.75
Burnt	67	491.75			67	491.75
My All American	45	314.50			45	314.50
Crimson Peak	24	166.50	2	13.50	26	180.00
Sicario	19	125.75			19	125.75
Steve Jobs	21	117.25			21	117.25
A Clockwork Orange	23	105.00	2	10.00	25	115.00
Woodlawn	16	106.50			16	106.50
V for Vendetta	17	85.00			17	85.00
Jem and the Holograms	8	62.00			8	62.00
Ladrones	2	13.50			2	13.50
Total	9028	67297.25	96	703.50	9124	68000.75
*	98.95	98.97	1.05	1.03		

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Marketing Report 32

Operations

This report displays information on the day-to-day operations of the cinema. It contains information on gross box office sales, net revenue, advance sales, banking information, and cashier overages/shortages.



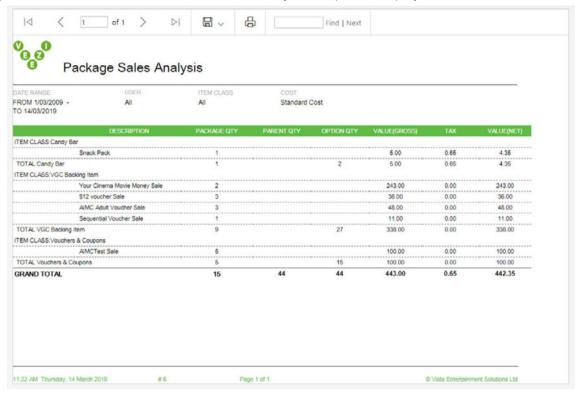
ABC Cinema 6

REPORT DATE RANGE		ON FORMA									Wilshire Blv ite 940 9004
Monday, November 9, 2015 - Monday, November 16, 2015	Advanced	I, Prior + Re	edemptions							30	te 940 9004
Film	Admits	Shows	Gross A	TP	Avg Perf	Net BO	Gross BO	Advance Sales	Prior Sales	Redemptions	Gros
2016-11		1.	Incl Comps E	xcl Comps	Revenue	Revenue	Revenue				Receipt
Bridge of Spies	105	16	8.19	8.19	53.72	801.75	859.50			0.00	859.5
By the Sea	9	16	7.61	7.61	4.28	63.89	68.50	17.00		0.00	85.5
Creed	30	8	8.20	8.20	30.75	229.48	246.00			0.00	246.0
Goosebumps	54	8	5.74	5.74	38.73	288.91	309.82			0.00	309.8
ove the Coopers	3	18	7.08	7.08	1.18	19.82	21.25			0.00	21.2
My All American	11	14	7.18	7.18	5.64	73.67	79.00			0.00	79.0
Paranormal Activity: The Ghost	347	24	7.66	7.66	110.77	2,480.05	2,658.50			0.00	2,658.5
Spectre	35	34	8.34	8.34	8.59	272.41	292.00			0.00	292.00
Star Wars: Episode VII - The Force	0	0			0.00	0.00	0.00	95.75		0.00	95.76
Steve Jobs	59	24	7.89	7.89	19.41	434.40	465.75			0.00	465.76
The 33	4	13	6.44	6.44	1.98	24.01	25.75			0.00	25.76
The Dead Room	83	28	3.98	3.98	11.79	307.96	330.18			0.00	330.18
Total for Films	740	203	7.24	7.24	26.39	4,996.35	5,356.25	112.75		0.00	5,469.00
Box Office Sundry										Total Net	Total Gross
Surcharges										6.30	6.75
Cinema Products										5.59	6.00
Loyalty Membership										0.00	0.00
Total Box Office Sundry Revenue Other Sales										Total Net	Total Gross
Total Concession Sales										992.49	1.059.25
Total Other Sales										992.49	1,059.25
Total Receipts From Operations										6,105.90	6,541.00
Source of Revenue	Cash	Credit	/Debit Cards	Internet 1	icketing	Cheque	5	Vouchers	α	her	Total Gross
Box Office & Candy Bar	5,910.50		566.00		0.00	0.0	0	16.50	0	.00	6,493.00
Internet Ticketing	0.00		0.00		48.00	0.0	0	0.00	0	.00	48.00
Totals	5,910.50		566.00		48.00	0.0	0	16.50	0	.00	6,541.00
11:39 AM Wednesday, November 18.	2015		#3		Page	1 of 2			© Vista E	Entertainment S	Solutions Ltd
Cashier Over/Short	Cash	Credit	/Debit Cards	Internet 1	Ticketing	Cheque	5	Vouchers	o	ther	Total Gross
Box Office & Candy Bar	-2.25		0.00		0.00	0.0	0	-0.50	0	.00	-2.75
Totals	-2.25		0.00		0.00	0.0	10	-0.50	0	.00	-2.75
Expected Banking	Cash	Credit	/Debit Cards	Internet 1	Ticketing	Cheque	5	Vouchers	O	ther	Total Gross
Banking	5,908.25		0.00		0.00	0.0	10	0.00	0	.00	5,908.25
Totals	5.908.25		0.00		0.00	0.0	10	0.00	0	0.00	5.908.25
11.39 AM Wednesday, November 18,	2015		#3		P	2 of 2			@15-t-1		Solutions Ltd

Operations 33

Package Sales Analysis

This report gives you a detailed breakdown of your sales of item packages. You can use the report's filters to investigate your sales performance in a number of areas. For example, you can filter by POS Operators or other staff members to see how many sales specific employees have made.



Package Sales Analysis 34

Performance Report

This is an abridged version of the Marketing Report (page 31). It displays box office admits, comps, sales by ticket type, concession sales, box office revenue, and profit per admit.



REPORT DATE RANGE Monday, November 9, 2015 - Monday, November 16, 2015											
BASE INFOR	MATION			PERFO	RMANCE INDIC	CATORS				SSIONS PRO	
Box Office Admits Incl Comps	4,654		Items per Head			0.87		P	Profit at Standard Cost		
Comps	64		Items per Transact	tion		2.53		A	verage Profit %	6	46.1
Transactions with Tickets	1,916		Occupancy Rate 9	6		4.06		A	verage Profit p	er Item	2.1
Transactions with Concessions	1,603		Admissions Strike	Rate %		34.44		P	rofit per Admit		1.88
Quantity of Items Sold	4,061		Transaction Strike	Rate %		83.66					
	Net	Gross				Net	Gross	i			
Box Office Sales	34,440.25	34,440.25	Spend per Head			4.01	4.23				
Voucher Sales	35.00	35.00	Average Price per Average Value per			4.60	4.85				
Box Office Sundries	0.00	0.00	Transaction	0011003310113		11.65	12.29				
Concessions Sales	18,680.17	19,701.50	Average Ticket Pri	ce incl Comps		7.40	7.40				
Concessions Std Cost	10,061.66	10,431.87	Average Ticket Pri	ce not incl Cor	mps	7.50	7.50				
Seats in Cinema	2.783		Box Revenue per	Seat		12.38	12.38				
			Total Revenue per	Seat		19.09	19.45				
The Peanuts Movie	11/6/2015	1	100	1,626	16	8.15	7.08	11,391.00	0.00	11,391.00	11,391.0
The Resoute Movie	Opening Date	Week #	Shows	Admits	Comps Oc		ATP	11 291 00	Film Rental	Margin 44 194 00	11 291 00
Spectre	11/6/2015	1	94	665	5	3.22	7.51	4,955.50	0.00	4,955.50	4,955.50
The 33	11/13/2015	0	32	523	2	7.46	7.58	3,949.50	0.00	3,949.50	3,949.50
Goosebumps	10/16/2015	4	48	365	8	3.73	7.22	2,578.50	0.00	2,578.50	2,578.50
The Peanuts Movie 30	11/6/2015	1	32	179	0	2.54	10.26	1,835.75	0.00	1,835.75	1,835.75
Hotel Transylvania 2	9/25/2015	7	44	248	9	3.13	7.46	1,790.25	0.00	1,790.25	1,790.25
The Martian	10/2/2015	6	40	226	14	3.55	7.45	1,580.25	0.00	1,580.25	1,580,25
Paranormal Activity: The Ghost Dimension	10/23/2015	3	48	185	5	1.75	8.05	1,449.00	0.00	1,449.00	1,449.00
The Last Witch Hunter	10/23/2015	3	40	169	3	2.08	7.52	1,247.50	0.00	1,247.50	1,247.50
Love the Coopers	11/13/2015	0	20	152	0	3.76	7.44	1,130.25	0.00	1,130.25	1,130.25
The 33 21+	11/13/2015	0	4	120	0	19.11	€.43	1,012.00	0.00	1,012.00	1,012.00
Spectre 21+	11/6/2015	1	6	72	0	7.61	8.51	613.00	0.00	613.00	613.00
Scouts Guide to the Zombie											
Apocalypse	10/30/2015	2	28	47	0	1.04	8.01	376.50	0.00	376.50	376.50
My All American	11/13/2015	0	20	46	1	1.39	7.15	314.50	0.00	314.50	314.50
Burnt	10/30/2015	2	12	16	0	0.85	7.41	118.50	0.00	118.50	118.50
Our Brand Is Crisis	10/30/2015	2	12	15	1	0.80	7.02	98.25	0.00	98.25	98.25
Grand Total			580	4,654	64	0.04	7.50	34,440.25	0.00	34,440.25	34,440.25

Performance Report 35



Perfor	mance Re	port									Jurupa	14
	Quantity	Cost per	Net Price	Gross	Std Profit	Items per 100 Admits	Sales per 100 Admits	Gross Sales	Net Sales Sa	ales Mix%	Net Profit	Profit Mix%
Discounts Totals	83	1.00	-0.93	-1.00	207.53	1.78	-1,66	-83.00	-77.19	-0.41	-160,19	-1.86
Drinks												
Large Drink	681	0.00	5.09	5.50	100.00	14.63	74.48	3,745.50	3,466.29	18.56	3,466.29	40.22
Medium Soda	211	4.50	4.63	5.00	2.81	4.53	20.99	1,055.00	976.93	5.23	27.43	0.32
Medium Drink	203	0.00	4.63	5.00	100.00	4.36	20.20	1,015.00	939.89	5.03	939.89	10.91
Small Drink	175	4.00	4.17	4.50	4.08	3.76	15.68	787.50	729.75	3.91	29.75	0.35
Large Icee	123	0.00	5.09	5.50	100.00	2.64	13.45	676.50	626.07	3.35	626.07	7.26
Small Icee	82	0.00	4.63	5.00	100.00	1.76	8.16	410.00	379.66	2.03	379.66	4.41
Small Bottled Water	52	0.00	3.01	3.25	100.00	1.12	3.36	169.00	156.52	0.84	156.52	1.82
Large Bottled Water	23	0.00	3.94	4.25	100.00	0.49	1.95	97.75	90.62	0.49	90.62	1.05
Drinks Totals	1,550	1.06	4.75	5.13	77.61	33.30	158.27	7,956.25	7,365.73	39.43	5,716.23	66.33
Food												
Nacho Chips	183	0.55	4.48	4.84	87.73	3.93	17.62	885.50	820.15	4.39	719.50	8.35
Hot Dog	120	0.00	3.70	4.00	100.00	2.58	9.54	480.00	444.00	2.38	444.00	5.15
Pretzel & Cheese	61	4.50	4.17	4.50	-7.91	1.31	5.47	274.50	254.37	1.36	-20.13	-0.23
Nacho Cheese	229	0.00	0.68	0.73	100.00	4.92	3.34	167.00	155.31	0.83	155,31	1.80
Pretzel Salted	30	4.00	3.70	4.00	-8.11	0.64	2.39	120.00	111.00	0.59	-9.00	-0.10
Pepperoni Pizza	17	0.00	5.79	6.25	100.00	0.37	2.11	106.25	98.43	0.53	98.43	1.14
Pretzel Cinnamon	11	4.00	3.70	4.00	-8.11	0.24	0.87	44.00	40.70	0.22	+3.30	-0.04
Donuts	5	4.50	4.17	4.50	-7.91	0.11	0.45	22.50	20.85	0.11	-1.65	-0.02
Churro	8	2.50	2.31	2.50	-8.23	0.17	0.40	20.00	18.48	0.10	-1.52	-0.02
Cheese Pizza	3	0.00	5.79	6.25	100.00	0.06	0.37	18.75	17.37	0.09	17.37	0.20
Kernal Seasonings	13	1.00	0.93	1.00	-7.53	0.28	0.26	13.00	12.09	0.06	-0.91	-0.01
Jalapeños	52	0.25	0.23	0.25	-8.70	1.12	0.26	13.00	11.96	0.06	-1.04	-0.01
C.Pretzel & Icing	1	4.50	4.17	4.50	-7.91	0.02	0.09	4.50	4.17	0.02	-0.33	0.00
Food Totals	733	0.84	2.74	2.96	69.53	15.75	43.16	2,169.00	2,008.88	10.75	1,396,73	16.21
Hot Drinks												
Hot Chocolate	1	3.50	3.24	3.50	-8.02	0.02	0.07	3.50	3.24	0.02	-0.26	0.00
Hot Drinks Totals	1	3.50	3.24	3.50	-8.02	0.02	0.07	3.50	3.24	0.02	-0.26	0.00
Ice Cream												
Large Ice Cream	10	3.75	3.70	4.00	-1.35	0.21	0.80	40.00	37.00	0.20	-0.50	-0.01
Small Ice Cream	4	3.00	3.24	3.50	7.41	0.09	0.28	14.00	12,96	0.07	0.96	0.01
ice Cream Totals	14	3.54	3.57	3.86	0.92	0.30	1.07	54.00	49.96	0.27	0.46	0.01
Liquor												
Chardonnay	7	0.00	5.56	6.00	100.00	0.15	0.84	42.00	38.92	0.21	38.92	0.45
Coors Light	8	0.00	4.63	5.00	100.00	0.17	0.80	40.00	37.04	0.20	37.04	0.43
Dos Equis	7	0.00	5.09	5.50	100.00	0.15	0.77	38.50	35.63	0.19	35,63	0.41
Corona	5	0.00	5.09	5.50	100.00	0.11	0.55	27.50	25.45	0.14	25.45	0.30
Heineken	3	0.00	5.09	5.50	100.00	0.06	0.33	16.50	15.27	0.08	15.27	0.18
Amarillo Pale Ale	3	0.00	4.63	5.00	100.00	0.06	0.30	15.00	13.89	0.07	13.89	0.16

11:51 AM Wednesday, November 18, 2015

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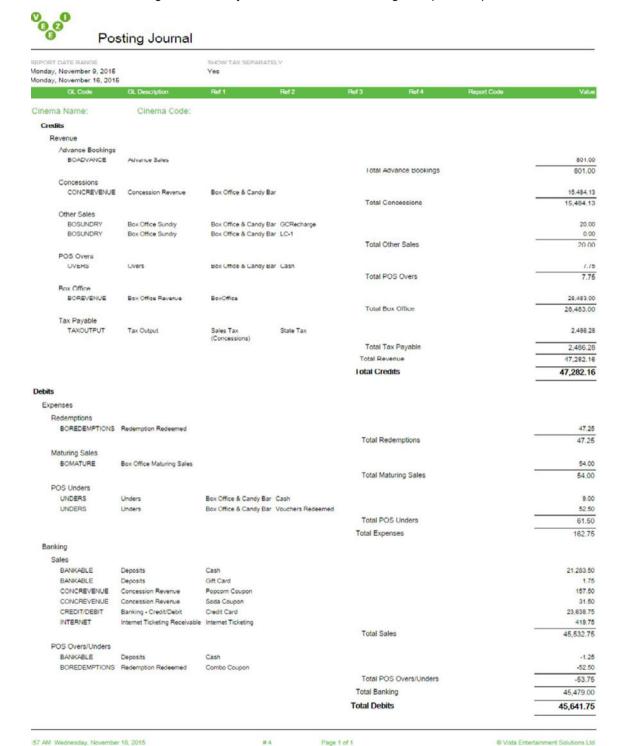
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Performance Report

Posting Journal

This report displays banking information between all POS users. It keeps track of deposits, credits, debits, bankable sales figures, and any over/under amount during the specified period.



Posting Journal 37

Promotion Analysis

This report tells you about the items you sold with one of the discounts set up in **Food & Items > Discounts**.

Promotion Analysis Promotion Transactions: 7 Promotion Transactions: 7				
Quantity of literus Sold			You	Your Cinema
Countity of prediction Cost per Item White 5 0.00 puccino 1 0.00 c Top with Nuts 1 3.00 com Medium 1 3.00 com Large 9 0.00 ransactions: 7 Total Cost: 6.00		60 Khyber Pass Road Grafton, Auckland, 1023		
Author Cost per Item White 5 0.00 puccino 1 0.00 c Top with Nuts 1 3.00 com Medium 1 0.00 com Large 9 0.00 ransactions: 7 Total Cost: 6.00				
White 5 0.00 puccino 1 0.00 n Choc Top 1 3.00 c Top with Nuts 1 3.00 com Medium 1 0.00 com Large 9 0.00 ransactions: 7 Total Cost: 6.00	Price	Sale Price Revenue	Discount	% of Promotion
White 5 0.00 puccino 1 0.00 1 Choc Top 1 3.00 5 Top with Nuts 1 3.00 5 com Medium 1 0.00 5 com Large 9 0.00 7 ransadions: 7 Total Cost. 6.00				
1 0.00 Choc Top Top with Nuts Top with Nuts Top on Large Tansactions: 7 Total Cost. 6.00	4.00	3.60 18.00	2.00	27.78
1 Choc Top 1 3.00 5 Top with Nuts 1 3.00 5 Top with Nuts 1 0.00 5 Top with Nuts 1 0.00 5 Top with Nuts 1 0.00 5 Total Cost 6.00	4.00	3.60	0.40	5.56
fain Choc Top 1 3.00 thoc Top with Nuts 1 3.00 opcorn Medium 1 0.00 opcorn Large 9 0.00 n Transactions: 7 Total Cost 6.00				
thoc Top with Nuts 1 3.00 opcorn Medium 1 0.00 opcorn Large 9 0.00 n Transactions: 7 Total Cost 6.00	5.00	4.50	0.50	5.56
opcorn Medium 1 0.00 opcorn Large 9 0.00 n Transactions: 7 Total Cost 6.00	5.00	4.50 4.50	0.50	5.56
1 0.00 9 0.00 Total Cost 6.00				
9 0.00 Total Cost: 6.00	5.50	4.95	0.65	5.56
	6.50	5.85 52.65	5.85	90.00
Total Items: 18				
Discounts Total: 9.80				

Promotion Analysis 38

Risk Dashboard

This report shows a breakdown of actions and amounts related to specific users' turnovers for a selected time period. It shows the amount of deletes, aborts, and refunds users processed, as well as how many times they opened the drawer without a sale being made. The report also shows any over/under amounts at the user level.



Risk Dashboard 39

Shows by Time

This report displays the films screening on a particular day, their start and finish time, and the screen they're being shown on. It includes public screenings, private screenings, shows with allocated seating etc.



ABC Cinema 6

START	FEATURE	FINISH	CLEANUP	SCREEN	FILM	PRIVATE SCREENING	SEAT	RATING
			COMPLETE			SCREENING	ALLOCATION	
onday, Nov	vember 16,	2015						
10:00 AM	10:10 AM	11:56 AM	12:06 PM	Auditorium 2	Love the Coopers		Yes	PG-13
10:00 AM	10:10 AM	12:10 PM	12:20 PM	Auditorium 3	The 33		Yes	PG-13
10:00 AM	10:10 AM	12:12 PM	12:22 PM	Auditorium 5	By the Sea			R
11:00 AM	11:10 AM	1:08 PM	1:18 PM	Auditorium 4	My All American			PG
12:10 PM	12:20 PM	2:06 PM	2:16 PM	Auditorium 2	Love the Coopers		Yes	PG-13
12:25 PM	12:35 PM	2:35 PM	2:45 PM	Auditorium 3	The 33		Yes	PG-13
12:25 PM	12:35 PM	2:37 PM	2:47 PM	Auditorium 5	By the Sea			R
1:20 PM	1:30 PM	3:28 PM	3:38 PM	Auditorium 4	My All American			PG
2:00 PM	2:10 PM	3:53 PM	4:03 PM	Auditorium 6	Goosebumps			PG
2:20 PM	2:30 PM	4:16 PM	4:26 PM	Auditorium 2	Love the Coopers		Yes	PG-13
2:50 PM	3:00 PM	5:00 PM	5:10 PM	Auditorium 3	The 33		Yes	PG-13
2:50 PM	3:00 PM	5:02 PM	5:12 PM	Auditorium 5	By the Sea			R
3:40 PM	3:50 PM	5:48 PM	5:58 PM	Auditorium 4	My All American			PG
4:03 PM	4:13 PM	5:33 PM	5:43 PM	Auditorium 6	The Dead Room			TBC
4:30 PM	4:40 PM	6:26 PM	6:36 PM	Auditorium 2	Love the Coopers		Yes	PG-13
5:15 PM	5:25 PM	7:25 PM	7:35 PM	Auditorium 3	The 33		Yes	PG-13
5:15 PM	5:25 PM	7:27 PM	7:37 PM	Auditorium 5	By the Sea			R
5:30 PM	5:40 PM	8:08 PM	8:18 PM	Auditorium 1	Spectre		Yes	PG-13
6:00 PM	6:10 PM	8:08 PM	8:18 PM	Auditorium 4	My All American			PG
6:40 PM	6:50 PM	8:36 PM	8:46 PM	Auditorium 2	Love the Coopers		Yes	PG-13
7:40 PM	7:50 PM	9:50 PM	10:00 PM	Auditorium 3	The 33		Yes	PG-13
8:20 PM	8:30 PM	10:28 PM	10:38 PM	Auditorium 4	My All American			PG
8:20 PM	8:30 PM	10:58 PM	11:08 PM	Auditorium 1	Spectre		Yes	PG-13
8:50 PM	9:00 PM	10:46 PM	10:56 PM	Auditorium 2	Love the Coopers		Yes	PG-13

Shows by Time 40

Stock Receipts

This report shows the quantity of items a site received for a shipment, the cost per item, and the receipt cost total in net and gross. It's useful for checking in on the cost of orders received.



Stock Receipts 41

Stock Status

This report allows you to see the number of items the cinema currently has on hand, and the date the last stocktake was done for each item. The report also contains information on the basic costs of each item, and what it cost when you received it last.



Stock Status ABC Cinema 6

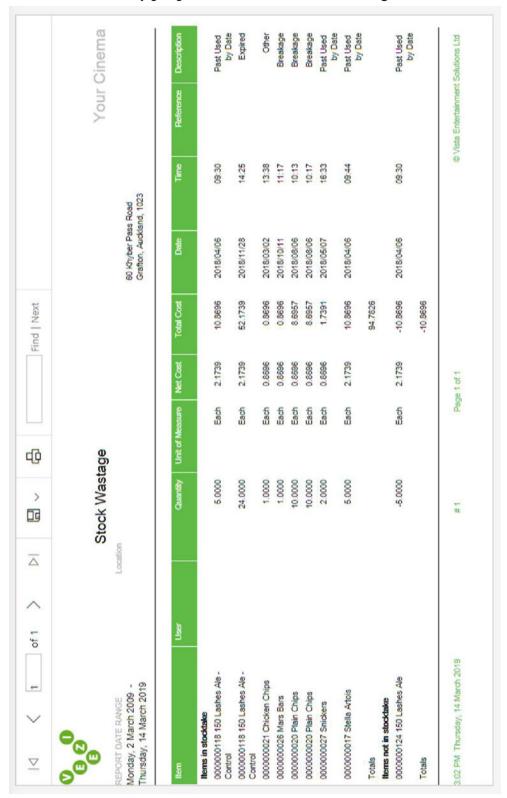
6300 Wilshire Blvd Suite 940 90048

Item	Std Cost	Weighted Avg Cost	Last Cost	On Hand	UOM		Valuation		Last Stocktake Date	Physics Count
						Std Cost	Weighted Avg	Last Cost		
Candy			-	e						
Nirhead	0.1000	0.0932	0.0932	69	Each	0.0000	6.4308	6.4308	13/01/2016 9:30 a.m.	
luncha Crunch	0.2000	0.1678	0.1678	239	Each	0.0000	40.1042	40.1042	13/01/2016 9:30 a.m.	2
Chewy Spree	0.3000	0.2797	0.2797	50	Each	15.0000	13.9850	13.9850	13/01/2016 9:30 a.m.	
Cookie Dough Bites	0.5500	0.5128	0.5128	134	Each	73.7000	68.7152	68.7152	13/01/2016 9:30 a.m.	
Cracker Jack Caramel	0.3000	0.2797	0.2797	100	Bag	0.0000	27.9700	27.9700	13/01/2016 9:30 a.m.	
Goobers	0.6000	0.5594	0.5594	91	Each	54.6000	50.9054	50.9054	13/01/2016 9:30 a.m.	
Summi Bears	0.6000	0.5594	0.5594	133	Each	79.8000	74.4002	74.4002	13/01/2016 9:30 a.m.	
unior Mints	0.3000	0.2797	0.2797	73	Each	21.9000	20.4181	20.4181	13/01/2016 9:30 a.m.	
St Kat	0.4500	0.4196	0.4196	52	Each	23.4000	21.8192	21.8192	13/01/2016 9:30 a.m.	
48M's Peanut	0.4500	0.4196	0.4196	96	Each	43,2000	40.2816	40.2816	13/01/2016 9:30 a.m.	
18M's Plain	0.4500	0.4196	0.4196	93	Each	41,8500	39.0228	39.0228	13/01/2016 9:30 a.m.	
faltesers	0.5000	0.4662	0.4662	91	Each	0.0000	42.4242	42.4242	13/01/2016 9:30 a.m.	
fike & Ike Original	0.6000	0.5594	0.5594	42	Each	25.2000	23.4948	23.4948	13/01/2016 9:30 a.m.	
filk Duds	0.4500	0.4092	0.4196	103	Each	46.3500	42.1476	43.2188	13/01/2016 9:30 a.m.	1
lerds	0.1500	0.1399	0.1399	142	Each	21.3000	19.8658	19.8658	13/01/2016 9:30 a.m.	1
Raisinets	0.2000	0.1492	0.1492	111	Each	0.0000	16.5612	16.5612	13/01/2016 9:30 a.m.	

Stock Status 42

Stock Wastage

Use this report to view the stock a site wasted across a specific date range. Stock can be wasted at POS, or in **Veezi Back Office** by going to **Food & Items > Stock Wastage**.



Stock Wastage 43

Stocktake Sheet

This is a printable sheet that you can use to record stocktake details. You can use it to update the count, unit of measure, and the time the stocktake ended. Alternatively, you can enter this information directly into Back Office from any mobile device that has an internet connection.



STOCKTAKE SHEET

ABC Cinema 6

6300 Wilshire Blvd Suite 940 90048

SUB-LOCATION:	Concess	ion Stand			STOCK	TAKE	13/01/2 6:30:00	
ITEM	UOM	COUNT	UOM	COUNT	UOM	COUNT	UOM	COUNT
Drinks								
Blue Moon	Bottle							
Dasani Water	Each							
Gatorade	Each							
Heineken	Bottle							
Large Bottled Water	Each							
Large Cup	Each							
Lemonade	Each							
Miller Lite	Bottle							

Stocktake Sheet 44

Ticket Sales by Film

This report shows the sales pattern for a full week of programming. It gives the user an idea of audience traffic, and includes screens, seats, gross sales and admits for each day a film is shown.



Monday, November 16, 2015	All	NOTUBLE		NI NI						
FILM TITLE	SCREEN	SEATS	SHOWS	MON	TUE	WED	THU	FRI	SAT	SUN
Hotel Transylvania 2										
	8	279	12:45 PM			3	0			
	6	156	5:15 PM	3	0		•	0	0	
		235	Admits	3	0	3	0	0	0	
			Gross	22.25	0.00	20.26	0.00	0.00	0.00	0.0
The Martian										
	4	169	4:05 PM	ь	2	2	U	0	0	
	4	159	7:10 PM	2	6	2	0	0	0	
	4	159	10:15 PM	1	0	0	0	0	0	
			Admits	9	7	4	0	0	0	
			Gross	66.26	56.26	31.00	0.00	0.00	0.00	0.0
The Hunger Games: Mor	ckingjay -	Part 2								
	٥	279	10:00 AM					2	0	
	8	2/9	7:00 PM				bb			
	/	282	8:16 PM					2	U	
	8	279	10:10 PM				16			
			Admits				71	4	0	7.7%
			Gross				691.26	29.00	0.00	0.0
Goosebumps										
	3	204	12:26 PM	0	2	0	0			
	3	204	2:00 PM	0	0	7	0			
	3	204	5:15 PM	U	U	2	U			
	3	204	7:40 PM 10:05 PM	2	0	0	0			
	3	204	Admits	6	2	11	0			
			Gross	52.50	13.50	82.25	0.00	0.00	0.00	0.0
THE MOCKINGJAY DOI	JBLE FE	ATURE								
	٥	279	4:30 PM			24				
		213	Admits			24				
			Gross			480.00				
The Last Witch Hunter										
Tate mean annual	12	203	11:40 AM	1	0	0	0			
	12	203	4:50 PM	4	2	0				
	12	200	7.20 PM	2	G	0				
	12	200	10.00 PM	0	0	2				
			Admits	7	8	2	0			
			Gross	51.25	51.50	17.50	0.00			
Paranormal Activity: The	Ghost D	imensio	n							
	13	220	11:05 AM	2	0	0	0			
	13	220	3:25 PM	0	2	0	0			
	13	220	7:45 PM	0	2	0	0			
	10	220	9.66 PM	2	0	0	0			
			Admits	4	4	0	0			
			Gross	29.00	30.00	0.00	0.00			
Scouts Guide to the Zom	bie Apoc	alypse								
	6	156	9:46 PM	2	0					
			Admits	2	0					
			Gruss	17.50	0.00	0.00				

Ticket Sales by Film 45

Top Loyalty Members

This report shows your Loyalty members and their respective membership levels. It breaks information down by name, email address, and member level. It also shows expired and inactive members.



Top Loyalty Members

REPORT DATE RANGE Monday, November 2, 2015 - Wednesday, November 18, 2015	DETAIL LEVEL Members		
Members Expired			
NAME	EMAIL ADDRESS	MEMBER LEVEL	
Max Cadena	maxwell.cadena@vista.co	Gold Club	
Members without activity			
NAME	EMAIL ADDRESS	MEMBER LEVEL	
John Umland	jumland@gatewayfilmcenter.com	Platinum Club	
Magrowski Alan	alan.magrowski@vennersys.com	Gold Club	
Mich Good	michtest@michtest.com	Gold Club	
Expiring Soon	expiring@soon.com	Platinum Club	
Michelle Goodwin	michelle.goodwin@vista.co	Gold Club	
Michelle/Husband Goodwin	mgoodwin6192@gmail.com	Gold Club	
Marti Witham	j2silverman@gmail.com	Gold Club	
Chelle Veezi	michellegoodwin@ucla.edu	Gold Club	
Michael Mannetta	Mmannetta@gmail.com	Gold Club	
Chase Badgett	chase@badget@gmail.com	Gold Club	
Jason Plummer	jason.plummer@vista.co	Producer	
Justin Silverman	justin.silverman@vista.co	Platinum Club	
Philip Cowan	philip@grandcinema.com	Gold Club	
lest testa	test@test.com	Gold Club	
Kevin Fairchild	kevin@fairchildcinemas.com	Platinum Club	
Lori Molfenter	Imolfenter@gmail.com	Gold Club	
Expired Future	expired@future.com	Gold Club	
Adam Porter	adam@midtowncinema.com	Gold Club	
Tyler Silverman	Justin.Silverman@vistausa.com	Gold Club	
Justin Silverman	asfda@frdftvr.com	Gold Club	
Clark Monster	clarkm@gmail.com	Gold Club	
Brendan Moran	bmoran@gmail.com	Gold Club	
Jason Jr Plummer	jplummer85@gmail.com	Platinum Club	
Katy Evans	katy@grandcinema.com	Gold Club	
rachel silverman	rach.silv@gmail.com	Gold Club	
Adam Yeend	adam.yeend@vistausa.com	Gold Club	
Anthony Ramirez	Anthony@email.com	Gold Club	
Max Cadena	maxwell.cadena@vista.co	Gold Club	

Top Loyalty Members 46

Weekend Performance

This report shows the gross sales of each film for Friday to Monday so an owner can see how a film is doing over a weekend. It also shows total admits, current weekend gross, and differences compared to the previous weekend.



For Week Beginning Friday, November 13, 2015

		Fri	day	Sat	ırday	Sur	iday	Mo	ıday		Gro	ss Box Office		
		Paid		Paid		Paid		Paid	Gross	Current		Life to	Weekly	Weekly
	Week	Admits	Box Office	Weekend	Weekend	Date		Daff %						
The Peanuts Movie	2	189	1,373	281	2,048	339	2,349			5,769	11,463	22,854	-5,694	-50 %
The 33	1	142	1,096	158	1,202	199	1,464			3,762	0	3,950	3,762	0 %
Spectre	2	62	455	103	778	163	1,215			2,447	6,139	11,318	-3,692	-60 %
Goosebumps	5	52	397	81	555	73	516			1,467	2,327	23,126	-860	-37 %
Hotel Transylvania 2	8	31	246	75	550	48	347			1,143	867	63,751	277	32 %
The Martian	7	43	333	66	428	52	373			1,134	1,327	24.038	-193	-15 %
The Peanuts Movie 3D	2	33	350	33	347	43	437			1,134	2,148	3.984	-1.015	-47 %
Love the Coopers	1	45	348	48	363	55	393			1,103	0	1,130	1,103	0 %
The 33 21+	1	60	510	60	503	0	0			1.012	0	1.012	1,012	0 %
The Last Witch Hunter	4	18	143	59	461	34	227			831	958	7,581	-127	-13 %
Paranormal Activity: The Ghost Dimension	4	27	214	34	291	39	299			805	1,267	14,345	-463	-37 %
Spectre 21+	2	38	317	34	297	0	0			613	1,680	2,293	-1,067	-64 %
My All American	1	14	90	12	88	14	100			278	0	315	278	0 %
Scouts Guide to the Zombie Apocalypse	3	10	88	4	34	0	0			122	619	2,278	-498	-80 %
A Clockwork Orange	54	0	0	0	0	0	0			0	115	115	-115	-100 %
Burnt	3	0	0	0	0	0	0			0	183	783	-183	-100 %
Our Brand Is Crisis	3	0	0	0	0	0	0			0	285	850	-285	-100 %
Total		764	5,957	1,048	7,942	1,059	7,719			21,618	29,377	183,723	-7,759	-26 %

4.53 PM Wednesday. November 18, 2015 # 20 Page 1 of 1 © Vista Entertainment Solutions Ltd

Weekend Performance 47

Weekly Shows by Film

This report gives the show-time data for the week selected. Rather than being ordered by day, this report is ordered by film to provide the user with another way to look at their weekly schedule. There is an additional setting where the user can filter the report by films that are scheduled, films that are planned, or even by distributor.



ABC Cinema 6

EPORT DATE RANGE Vednesday, Novemb	er 18, 2015					(Suite 940 90048
FILM	WED	THU	FRI	SAT	SUN	MON	TUE
By the Sea	10:00 AM-12:12 PM	10:00 AM-12:12 PM					
		12:25 PM-2:37 PM					
	2:50 PM-5:02 PM	2:50 PM-5:02 PM					
	5:15 PM-7:27 PM	5:15 PM-7:27 PM					
	Auditorium 5	Auditorium 5					
3oosebumps	2:00 PM-3:53 PM	2:00 PM-3:53 PM					
	Auditorium 6	Auditorium 6					
Love the Coopers	AM	10:00 AM-11:58 AM					
		12:10 PM-2:08 PM					
	2:20 PM-4:16 PM						
	4:30 PM-8:28 PM						
	6:40 PM-8:38 PM						
	8:50 PM-10:48 PM	8:50 PM-10:48 PM					
	Auditorium 2	Auditorium 2					
My All American		11:00 AM-1:08 PM					
	1:20 PM-3:28 PM						
	3:40 PM-5:48 PM						
	6:00 PM-8:08 PM						
	8:20 PM-10:28 PM	8:20 PM-10:28 PM					
	Auditorium 4	Auditorium 4					
Spectre					12:00 PM-2:38 PM		
					2:50 PM-5:28 PM		
	Auditorium 1	Auditorium 1			5:40 PM-8:18 PM		
					8:30 PM-11:08 PM	8:30 PM-11:08 PM	8:30 PM-11:08 P
The 33		10:00 AM-12:10 PM	Auditorium 1	Auditorium 1	Auditorium 1	Auditorium 1	Auditorium 1
	PM 12:25 PM-2:35 PM	12:25 PM-2:35 PM					
	2:50 PM-5:00 PM						
	5:15 PM-7:25 PM	5:15 PM-7:25 PM					
	7:40 PM-9:50 PM						
	Auditorium 3	Auditorium 3					
The Dead Room	4:03 PM-5:33 PM	4:03 PM-5:33 PM					
	Auditorium 6	Auditorium 6					

Weekly Shows by Film 48

Glossary of Terms

ADVANCE SALES

Sales made for future showtimes outside of the current day.

ATP

Average Ticket Price

CLASS

The type of concession, for example: Confectionery, Hot Food, Popcorn.

GBO

Gross Box Office Sales.

ΙD

The booking number created when a booking is made either via POS or online ticketing.

MINIMUM GUARANTEE

The amount that the cinema has guaranteed they will pay to the distributor, regardless of the box office takings the film generates.

OVERS/SHORTS

The amount displayed on a report of negative or over funds following a POS session cash up.

PER CAPITA

Percentage or currency amount per admit.

PRIOR SALES

The amount of a film's box office takings from sales that were purchased prior to the day of that screening.

REDEMPTIONS

Shows the amount of complimentary tickets or vouchers used, displayed either by currency amount or the amount of vouchers collected.

STD PROFIT

The standard profit of the item, calculated by the price minus the cost value.

WEEKLY DIFF

A currency value or percentage total showing how much a film's performance has changed since the previous week.

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